BUSINESS ANALYST Seminar Series

Your Career As A Business Analyst

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Stan VanBibber, PMP, SCPM
Corporate Operations Program Manager
Option One Mortgage
Irvine, CA
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Project BA/BSA role has roots in ...

• Industrial Engineering
• Quantitative Business Analysis (QBA)
• Quality/Operations Management
• Systems Analysis
• Systems Engineering
• Operations Research

*Among others....*
What does a project BA/BSA do?

- Problem analysis
- Requirements management
- Process engineering / re-engineering
- Process / performance metrics
- Process change management
- Performed within the scope of a project effort
Coordination between the PM and project BA/BSA

- Project manager defines and monitors schedule, budget.
- BA/BSA defines and monitors scope / quality
How organizations may differentiate between project BSA and BA roles.
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**Project BA/BSA K.A.S.H.***

- Technical writing
- Process engineering (people, process, tools)
- Business statistics
- Analytical ability/skills
- IT Technology / SDLC (especially BSA role)
- Testing
- Project life cycle
- General business operations
- Business modeling

* Knowledge, Attitude, Skills, & Habits
Parallels with project management “professionalization”  
(circa 1995 and 2005)

- IIBA and PMI.
- Functional manager’s responsibility that has developed into a work specialization.
- Businesses increasingly recognize the value & importance of BA/BSA role.
- Increase in education & training availability.
- Moves toward standardization and certification.
Business analysis career choices

- BA/BSA itself is a career
- A foundation for project management
- A foundation for program & portfolio management
- A foundation for operations / functional management
- Beneficial for any systems development / systems engineering professional.