Designing the Future of Online Education

Leveling the Field in the Business of Sports

Finding Her Way in the U.S.A.

Taking Care of Business
As we enter another academic year, I can happily report that the DCE is in a dramatic upswing in activity and service. It is appropriate that this message remind everyone of our mission.

“The DCE is dedicated to serving our global student community by providing highly-valued, innovative, and practical learning experiences that promote personal and professional success at any stage of life. With a commitment to integrity, quality, accountability, and personal leadership, our team fosters an inclusive, collaborative environment to empower and transform the lives of our students and each other.”

We support this mission with a culture that has as its core values quality, collaboration, communication, innovation, integrity, and leadership. As many of you know, the DCE is a self-supporting unit of the University of California, Irvine, receiving no state or university funding, and, in fact, paying our full way. Our success in remaining financially healthy has allowed us to support services beyond the courses and certificate programs that we offer. Here are some notable programs that we support that are not in our course catalog.

**Open Online Learning.** The University is a sustaining member of the Open Education Consortium and launched its open education initiative in November 2006. Our goal with our open channels is to provide free education for everyone, to learn anything, anywhere, at any time—for free. This noble goal may never be reached, but every year we get closer. The University is one of the premiere open sites in the U.S. and our open YouTube channel is viewed more than a million minutes per month. For more information visit youtube.com/UClrvineOCW.

**California Subject Examinations for Teachers (CSET)—Preparation Resources.** In conjunction with the Hewlett and Boeing Foundations, UCI has prepared a set of free online resources, organized as courses, to assist prospective secondary math and science teachers in passing the qualifying teaching exams. To learn more visit ce.uci.edu/cset.

**Career Success.** Through our partnership with Coursera, we offer a series of courses to help students build and develop the essential skills needed to improve employability and advancement in today’s dynamic workforce. To date, the courses have been completed by over 300,000 students. For more information visit ce.uci.edu/careersuccess.

**Open Chemistry (Open Chem).** The University’s OpenChem project provides a full curriculum of recorded lectures covering the complete undergraduate chemistry plus selected graduate topics—all for free. Through lecture videos and ancillary materials, anyone in the world can effectively sit alongside UCI students to view complete undergraduate core and elective course lectures delivered by top faculty members. We’ve received 4.7 million views of our courses since 2012. For more information visit ce.uci.edu/openchem.

**Economic Workforce Development.** The goal of this program is to train, or re-train, adults to be productive members of the workforce. We work very closely with the Orange County Development Board as they approve our programs that are eligible for approved funding. In addition, UCI is an approved training provider for Orange and Los Angeles counties since the vast amount of our 39 approved programs are available online. For more information visit ce.uci.edu/wioa.

**Lifelong Learning.** The Osher Lifelong Learning Institute (OLLI) at UCI is an organization of lifelong learners—both retired and semi-retired—who want to continue enhancing their lives through education. Our 850 OLLI members share, and build social connections with like-minded individuals in a rich learning culture. For more information visit ce.uci.edu/olli.

These are just a few examples of how each day we live our vision and keep that vision available to millions of learners.

Gary W. Matkin
Dean, Continuing Education
Vice Provost, Career Pathways
Reimagining the Virtual Classroom

Instructor Q&A: Jeanette Jones, Business Programs

Alumni Spotlight: Ryan Hook, A Certified Success

Certificate Programs

CareerZOT Talk: Climb Outside of the Box

HOW TO enroll

Online: ce.uci.edu
Phone: (949) 824-5414 (Press #1)
Fax: (949) 824-2090 Download enrollment form at ce.uci.edu/enrollmentform
In-person: Student Services Office, Continuing Education Building 3 #234 at Pereira Dr., west of East Peltason Drive on the UCI campus
Mail: UCI Division of Continuing Education Student Services Office PO Box 6050, Irvine, CA 92616-6050 Please allow 7-10 days for your enrollment to be processed.

calendar

FALL 2019
COURSES BEGIN: SEPTEMBER 23

WINTER 2020
REGISTRATION OPENS: OCTOBER 25
COURSES BEGIN: JANUARY 2

SPRING 2020
REGISTRATION OPENS: JANUARY 24
COURSES BEGIN: MARCH 30
Leveling the Field in the Business of Sports

Instructor Robbie Matz believes that institutional change is needed to achieve equality for female athletes.

The burgeoning business of sports is rapidly transforming, with soaring contracts, multibillion-dollar TV deals and viewing options available on multiple media platforms. It’s certainly not your father’s wide world of sports anymore. Heck, it’s not even the one we remember from 10 years ago.

But one aspect remains stubbornly persistent: Women are playing on a field that’s far from level with men. Decades after Title IX sought to equalize opportunity among student athletes, a myriad of institutional barriers still exist for girls and women, said Robbie Matz, instructor for DCE’s new Sport Management program.

“Here’s one example,” he said. “Women receive far less coverage than men do, and when they are portrayed by the media it is often in contexts that relate more to their nurturing qualities rather than their athletic abilities. Men are celebrated for their strength and speed, whereas women might be praised for being able to balance being an athlete and a mother.”

Coverage of women in sport is one of the biggest overarching issues in both game coverage and media portrayal, Matz added. “Women are also less likely to be featured playing their given sport and more likely to have the media focused on their physical appearance.”

The subtle discrimination goes deep. One example is the lack of equal facilities at most golf clubs and discriminatory stereotypes of women playing slow and being less engaged than men. These barriers to equality tend to discourage women and make them feel powerless.

Matz, who has a PhD in Sport Management & Policy, has done extensive research, including his doctoral dissertation on ways to elevate opportunities for female golfers of all levels, an area of special interest to Matz.

For all the progress made over the past five decades or so, there’s so much yet to be done. And Matz has been a champion for addressing barriers with an organizational theory called institutional entrepreneurship, a proactive endeavor that mandates bold but progressively incremental change from within.

“My research has found that layering in positive institutional change within the established system, rather than radical transformation all at once, is more likely to lead to lasting and positive structural advances.”

Change from within

At the professional level, athletes have gained a platform to address issues that plague sports and society writ large, Matz said. One example is how the U.S. Women’s National Team has sued and campaigned for equal pay with the men’s national soccer team, despite having far more success on the field and higher TV ratings.
“What I have personally seen at all levels in sport is that nothing is given to girls and women, they have to fight for it,” Matz said. “It’s an unfortunate reality, but I think we are seeing how powerful women are advocating for their place in both sports and society.”

Old prejudices die hard, especially in a field that’s dominated by men. But Matz believes that a new generation of leadership can help balance the scales of power to give women equal weight.

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“From an organizational theory standpoint, one of the ways to shift the existing conditions is for the dominant actors in the field to advocate for change. Resources such as money and social status are often key factors in the change process, and these resources are typically held by men. My research looks at how these well-established practices can be changed, specifically through institutional entrepreneurship.”

Getting into the game

Matz’s Sport Management Essentials course addresses these issues as part of a wide-ranging curriculum — a reflection of the growing footprint of the sports business. It’s intended to give students an in-depth look at the different careers they can pursue within the industry.

“While this six-week course isn’t intended to turn a novice into an expert, students will be well prepared to enter the sport industry and have knowledge of the different facets related to the business of sport,” Matz said. “The other courses are more in-depth than a lot of the content I cover.”

The program can be especially beneficial to career-changers who want to apply their current skill set to a job in the sports industry, he added. “Let’s say you’re an accountant or work in marketing. The program can provide a solid background that can lead to a vertical or lateral jump into the sports world.”

Opportunities abound in several areas of the industry. Consider that North American sports generated a total of $71 billion in 2018. Nearly 450,000 are already employed in the U.S., with 9.5% growth projected through 2027 and median annual salary ranging upward of $140,000.

From mid-career professionals to first timers, the courses can be a perfect entry point for anyone dreaming of a career in sports, just like Matz once did.

While finishing his undergrad degree in communications, Matz was unsure about which career to pursue. But he eventually decided to pursue his passion for sports, so he enrolled in Long Beach State’s Sport Management master’s program. Then an internship with the Southern California Golf Association turned into a full-time job.

“I think my journey started like a lot of other people,” Matz said. “Some people go into a career in sports knowing exactly what they want to do, and others just want to work in sports. Hopefully this course, and the certificate, provides students some options to pursue.”

But while it’s essential to learn how the sports industry is trending toward big data and high-tech solutions, sport is still played by people and consumed by people, so it’s important to remember ethics are vital at every level, he added.

“One aspect my course focuses on is making sure we address the human and sociological side of sports by looking at gender inequality, corporate social responsibility and other issues. At the end of the day, sport is an industry driven by profits, but each decision has a sociological effect as well.”

Learn more at ce.uci.edu/sportmanagement
Upcoming Free Events:

- **Live-Online LSAT Strategy Workshop**
  - Wednesday, July 24
  - 4-5pm (PDT)
  - 6-7pm (PDT)

- **College Affordability: Embracing the Elephant in the Room**
  - Wednesday, July 31
  - 11am-12pm (PDT)

- **Live-Online GRE Strategy Workshop**
  - Wednesday, July 31
  - 4-5pm (PDT)

- **To AI or Not to AI?: Determining if Artificial Intelligence (AI) Fits into your HR Strategy**
  - Tuesday, August 20
  - 11am-12pm (PDT)

- **Getting To Know FEMA (Federal Emergency Management Agency)**
  - Wednesday, August 21
  - 12-1pm (PDT)

- **Optical Engineering and Optical Instrument Design Program Information Session**
  - Monday, August 19
  - 12-1pm (PDT)

- **Back to the Future – Business Analysis in 2020 and Beyond!**
  - Thursday, September 5
  - 11am-12pm (PDT)

- **Regulatory Affairs and Compliance Education Planning Session**
  - Wednesday, September 18
  - 12-1pm (PDT)

*Sign up at ce.uci.edu/events*
**Partner Colleges**

UCI Division of Continuing Education partners with a number of universities to provide you a “next step” on your educational pathway. We have articulation agreements with the universities listed. These schools accept coursework from select UCI Division of Continuing Education certificate programs as credit toward specific degree programs.

Learn more at ce.uci.edu/transfer.

<table>
<thead>
<tr>
<th>Certificate</th>
<th>University and Degree Program</th>
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<tr>
<td>Clinical Trials: Medical Device and Drug Development</td>
<td>Keck Graduate Institute (KGI) Of Applied Life Science’s: Part-Time Master of Bioscience (MBS) Program <a href="kgi.edu">kgi.edu</a>  Northeastern University, Master of Science in Regulatory Affairs for Drugs, Biologics, and Medical Devices OR Master of Science in Project Management <a href="cps.neu.edu">cps.neu.edu</a></td>
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<tr>
<td>Communications Systems Engineering</td>
<td>University of Nebraska-Lincoln, Master of Engineering Management (MEM) <a href="online.unl.edu">online.unl.edu</a>  University of Wisconsin-Platteville, Master of Science in Engineering <a href="GoUWP.com/ucix">GoUWP.com/ucix</a></td>
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<tr>
<td>Cyber Security</td>
<td>University of Wisconsin-Platteville, Master of Science in Criminal Justice <a href="GoUWP.com/ucix">GoUWP.com/ucix</a>  Walden University, MS Information Technology (Information Assurance/Cyber Security Specialization OR Information Systems Specialization) <a href="waldenu.edu">waldenu.edu</a></td>
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<tr>
<td>Data Science</td>
<td>Walden University, Master of Information Systems Management (General Specialization) <a href="waldenu.edu">waldenu.edu</a>  Walden University, MS Information Technology (Information Systems Specialization or Software Engineering Specialization) <a href="waldenu.edu">waldenu.edu</a></td>
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<td>Embedded Systems Engineering</td>
<td>University of Nebraska-Lincoln, Master of Engineering Management (MEM) <a href="online.unl.edu">online.unl.edu</a>  University of Wisconsin-Platteville, Master of Science in Engineering <a href="GoUWP.com/ucix">GoUWP.com/ucix</a></td>
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<td>Medical Product Development</td>
<td>Keck Graduate Institute (KGI) Of Applied Life Science’s: Part-Time Master of Bioscience (MBS) Program <a href="kgi.edu">kgi.edu</a>  Northeastern University, Master of Science in Regulatory Affairs for Drugs, Biologics, and Medical Devices OR Master of Science in Project Management <a href="cps.neu.edu">cps.neu.edu</a>  University of Nebraska-Lincoln, Master of Engineering Management (MEM) <a href="online.unl.edu">online.unl.edu</a>  University of Wisconsin-Platteville, Master of Science in Engineering <a href="GoUWP.com/ucix">GoUWP.com/ucix</a></td>
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<td>Organizational Leadership and Communication</td>
<td>University of Wisconsin-Platteville, Master of Science in Organizational Change Leadership <a href="GoUWP.com/ucix">GoUWP.com/ucix</a></td>
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<td>Personal Financial Planning</td>
<td>Cal Lutheran-California Institute of Finance, Master in Business Administration <a href="callutheran.edu">callutheran.edu</a></td>
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<td>Regulatory Affairs and Compliance</td>
<td>Keck Graduate Institute (KGI) Of Applied Life Science’s: Part-Time Master of Bioscience (MBS) Program <a href="kgi.edu">kgi.edu</a>  Northeastern University, Master of Science in Regulatory Affairs for Drugs, Biologics, and Medical Devices OR Master of Science in Project Management <a href="cps.neu.edu">cps.neu.edu</a></td>
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<tr>
<td>Supply Chain Management</td>
<td>University of Wisconsin-Platteville, Master of Science in Integrated Supply Chain Management <a href="GoUWP.com/ucix">GoUWP.com/ucix</a></td>
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<tr>
<td>Teaching English to Speakers of Other Languages (TESOL)</td>
<td>Notre Dame de Namur University (NDNU), Master of Arts in Teaching English to Speakers of Other Languages (TESOL) <a href="ndnu.edu/online/tesol">ndnu.edu/online/tesol</a></td>
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DCE’s DesignPlus department is an engine of innovation for online learning.

Camille Funk believes the future of higher education will be highly adaptable, high-tech and micro-targeted to a student’s individual needs, reshaping the very idea of grades and units. And as director of the DCE’s DesignPlus department, this expert instructional designer is on the front lines making this future happen.

Introduced in 2017, DesignPlus is on a mission to advance and standardize cutting-edge course delivery and curriculum for DCE programs, serving as an incubator of ideas and putting UCI ahead of the pack in online education, Funk said.

“Simply put, the DesignPlus mission is to engineer innovative learning experiences,” she added. “Given we’re a new department, we have had a layered approach to executing this mission. Our first steps were to provide uniformity to our courses, and we did this through creating and applying templates and style guides. Our next step has been to focus on developing innovative programs, designing for multiple outputs, and creating intentional media that align with learning objectives.”

Her vision focuses on three key elements: Encouraging a culture of experimentation and resilience; developing sustainable and data-driven products and experiences; and by iteration to continuously improve processes and products.

The idea is to brainstorm, test and adapt advanced educational models in new ways to engage students and deliver innovative curriculum, while remaining flexible enough to accommodate individual needs and special circumstances.

“Adaptability is the future of online course design,” said Funk, advisory board member for the DCE’s new Instructional Design for Higher Education certificate program. “Determine exactly what a student already knows, and what they need to learn, then targeting curriculum and course design to fill that need.”

A former classroom teacher, Funk knows from experience how traditional education can leave some students behind while blocking others from learning at a more advanced pace. Some would be obviously bored, way ahead of the curve, while others would struggle just to keep pace.

“My teaching experience has greatly influenced me,” she said. “Because teachers face unique challenges when interacting with students, instructional design can plan for the ideal situation, but teaching experience helps you navigate the exceptions, and most importantly the individual student.”

“Anytime I had a lesson plan, it never quite went the way it was intended because every learner is unique and absorbs information in their own way.”

An innovation incubator

An accomplished instructional designer, Funk has developed courses for USC, BYU and George Washington University. Along the way she created the eDesign Shop, a private for-profit enterprise that taps leading course design team members throughout the country who are looking to take on additional projects.

“The eDesign Shop, LLC works with universities and institutions that need help to complete course development projects,” she said. “It’s turned out to be a great innovation incubator for course design.”

Funk and her UCI DesignPlus team employ four “major milestones” in their creative process. First is course planning — creating a course map that outlines basic aspects of the curriculum — followed by content creation. The third step is building the course out in the Learning Management System. Finally, there’s a quality review to make sure it meets the institution’s standards for launch.

Sounds technical, but the key is a combination of storytelling and marketing — getting students directly engaged and involved with content rather than passively listening to
"Adaptability is the future of online course design. Determine exactly what a student already knows, and what they need to learn, then targeting curriculum and course design to fill that need."

—Camille Funk, Director, DesignPlus

a lecture, Funk said. It’s a skill she honed as a freelancer writing food reviews for a small newspaper in Utah, and as author of two published books: Table for One and Learning How to Read Using the Book of Mormon.

“Good writing and storytelling, creating a strong narrative, and using marketing principles to appeal to students, are absolutely essential ingredients to the instructional design field,” she said. “With the tools we have to work with today, it goes way beyond just delivering lectures and text. It’s a matter of writing scripts that deliver interactive experiences, for instance, that directly engage each student.”

Funk believes that instructional design really boils down to communication, and writing is one very important element. “As I’ve explored and refined that skill, it has aided me in becoming more student-centric.”

Designing higher education

Online education today isn’t just downloading a syllabus and streaming a queue of class lectures. Although asynchronous learning remains a useful online component, allowing students to access lessons anywhere and anytime, intentional synchronous learning is a dominant trend, Funk said.

She feels it’s important for students to experience lessons and interact as a group, “not just passively watch a lecture in bed.”

“There’s definitely a trend toward synchronous mentorship,” she added. “It lets students interact with the instructor and each other, like sitting around a campfire. That’s a big part of the learning experience. It allows students to network and instructors to recruit, creating future professional relationships.”

Funk and her team aim to not only streamline and standardize DCE courses, but to help define the future of education. And there’s a growing need to develop instructional designers who can effectively do just that, Funk said.

That’s the mission behind the DCE’s new Instructional Design for Higher Education certificate program, an especially promising path for teachers who want to “leave behind the drama and politics” of classroom teaching.

“There are great career opportunities for instructional designers who can address the needs of higher education,” she added. “Most of the IDs coming out of school are trained for corporate education, and they need to be totally retrained. We want to recruit IDs who are already in sync — and we definitely would like to tap into UCI to help fill needs for our department.”

Learn more at ce.uci.edu/highered
Q. Why did you decide to become an instructor?
A. My favorite college courses always involved instructors that were also professionals working in the “real world.” Their teaching styles were often different, but their goals were the same. They aimed to provide students with lessons that could be taken out of the classroom and immediately applied to other facets of their personal, professional and academic lives. This approach resonated with me. Shortly after earning my MBA and starting my career as a human resources professional, I started teaching evening classes at a local college and have continued teaching for about 15 years now. My educational experience inspired me to give back to college and adult learners in a way that other instructors had educated, guided and mentored me. I hope I am contributing to this academic/professional circle by inspiring others to do the same.

Q. What’s your favorite lesson to teach and why?
A. In my Modern Business Writing course, I review the impact of positive messages in the workplace. Inevitably this lesson and the corresponding assignment and discussion board have students sharing praises that they have received from co-workers, customers, bosses, their children, friends, and more. It’s not meant to be a therapy session, but it often results in that with the class indulging in each other’s feel good stories and passing along the good vibes. My hope is that the students see that there are times for a professionally crafted thank you letter, but there are even more opportunities for simple notes, handwritten cards or words of gratitude that can make a big impact in the workplace and in life.

Q. What’s unique about your teaching style?
A. My teaching style is absolutely student-centered. I do not see myself as an authority figure, but as a guide helping students reach their highest level of achievement. I strive to provide timely and personalized feedback to every student so that they can experience immediate improvement and validation. My courses include a variety of tools to engage all learners such as: readings, videos, current articles, quizzes, writing and interactive discussions. I am highly involved in the discussion boards where I share current and relevant experiences as they relate to the topic. Also, UCI does a great job of providing a mid- and end-of-course evaluation. I absolutely read these and incorporate changes based on student feedback and sometimes this means making small, but meaningful changes mid-course. It may be the business person in me, but the students are the customers and I value their feedback and strive to respond accordingly so that they have the best possible experience in my course.

Q. What do you find most rewarding about being an instructor?
A. I often have students confide in me that writing is not one of their strengths. These same students often send me messages of excitement after experiencing improvement in their writing and reduced anxiety when facing writing projects as a result of the course content. It is equally rewarding to hear from students that were strong writers, but still found new writing tips, tools and techniques for improvement. No matter what level a student is at, I have always found it fulfilling to help everyone reach their goals.

“My teaching style is absolutely student-centered. I do not see myself as an authority figure, but as a guide helping students reach their highest level of achievement.”

Jeanette Jones
Business Programs Instructor
By enrolling in Concurrent Enrollment, you can take advantage of over 5,000, UCI undergraduate and graduate courses without formal admission to the university, based on available space and permission of the course instructor and/or department. Courses carry university credit, may count toward a degree, and are taught by distinguished UCI faculty. Registration in Concurrent Enrollment does not constitute admission to UCI.

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- completing degree requirements from another college or university
- a high school student wanting to get a head start on college
- considering applying for admission to UCI
- preparing for graduate or professional school
- lifelong learners

**When are Concurrent Enrollment classes offered?**
Concurrent Enrollment is offered during the fall, winter, and spring academic quarters.

**How many classes can I take?**
You may enroll in a maximum of 2 courses not to exceed 8 units per quarter. Students intending to transfer course credit to another college or university should first verify acceptance of the course at that institution.

**How do I obtain a UCI catalogue or schedule of classes?**
Course descriptions are listed in the UCI General Catalogue, online at catalogue.uci.edu. The schedule of classes can be viewed online at websoc.reg.uci.edu.

- [ce.uci.edu/concurrent](http://ce.uci.edu/concurrent)
Yixuan Wang was unsure about her future as the first one in her family to pursue college education in a foreign country. The Chinese student had come all the way from her hometown of Zhengzhou, fresh out of high school and hoping to make her way through college here in the U.S. She was an outstanding student who wanted to study psychology, maybe pursue a neuroscience major or eventually go to graduate school.

She was eager to get started on her new life. But there was one big obstacle standing in her way. Yixuan — Kristen in the English translation — needed to become more fluent in English and find a way to adjust to American culture before she could feel comfortable and excel in her new country.

So Yixuan reached out to her counselor and learned about the International Undergraduate Preparation Program (IUPP) offered at UCI Division of Continuing Education, an in-depth program that provides comprehensive guidance to help students succeed academically and prepare for life in the U.S.

It certainly prepared Yixuan. After completing IUPP, she was accepted to 11 universities and colleges.

“My previous college counselor recommended IUPP to me as the most effective way to prepare for my future college study, a great transition between high school and college,” said the lively and engaging 19-year-old. “I used to be so confused and insecure about my future. One year ago, when I was working on my first college application, I made a lot of blunders. That’s when I realized that I wasn’t as well-prepared for college as I thought, so I decided to choose IUPP to give myself an opportunity to better prepare for college life in the U.S.”

Today, Yixuan is living with two roommates in Irvine and planning her next step while indulging her love of photography, books and loud rock music. She found time during exams to field some questions about her journey and what is yet to come.

**Being accepted at 11 schools is quite an accomplishment. Have you decided on which to attend?**

Yes, I have! I had been paying most attention to the University of North Carolina-Chapel Hill, Mount Holyoke College, Agnes Scott College and, of course, UC Irvine. I’ve been more interested in a liberal arts college rather

"...I’m so thankful to all the IUPP instructors who taught me English as a Second Language. They really guided and helped me get over my confusion. They also helped me open up to a new culture and new environment."

—Yixuan Wang
than large research institutions, so I recently made the decision to attend Mount Holyoke this fall. It’s a beautiful women’s liberal arts college. I chose it not only to experience a great liberal arts education, which intrigues me, but also to explore my potential and discover what I’m most interested in. I see college education as not only the pathway to a great career, but a unique opportunity to explore the unknown, experience a different version of life, and welcome all the possibilities of my future.

**What made you gravitate to a liberal arts education?**

During my last few months studying in the United States, I became attracted by the country’s unique liberal arts programs. I feel there are fantastic interdisciplinary study opportunities involving both arts and science.

**Do you think liberal arts is good undergrad preparation for your future?**

Yes, I want to make psychology my major as well as a major area for my future development. I’ve been recently considering a second major which might be neuroscience, but I haven’t decided yet. I may attend graduate school and continue my study in areas related to psychology. I’m honestly still unsure about what I’m going to do regarding my future career, but I believe I’ll figure it out very soon.

**So how did IUPP help you acclimate to American culture and improve your mastery of English?**

When I came here to study, I only spoke English at an ‘okay’ level, but fitting into a different culture isn’t just about completing an English proficiency exam, it’s also about learning the way people speak and listen, being aware of their facial expressions, and the conditions in which certain languages can be used. I had a hard time at first, since I wasn’t very fluent and didn’t express myself well, so I sometimes acted very awkwardly. But I’m so thankful to all the IUPP instructors who taught me English as a Second Language. They really guided and helped me get over my confusion. They also helped me open up to a new culture and new environment.

**Is there a class or teacher that stands out for you?**

I’d have to say all my ESL teachers were very special. They’re so enthusiastic, friendly, and just amazing overall! Words can’t explain how nice and helpful they are. With their guidance I started to know and understand how people here live their lives. They helped me become more open and inclusive about everything around me.

**You mentioned you love books and rock music. Can you name some of your favorites?**

I’m a huge fan of rock and mostly listen to Queen, Nirvana, David Bowie, The Kinks, Mando Diao, Green Day, Oasis, Blur, Gorillaz, Glass Animals, The Beatles, Guns n Roses, to name just some of the bands. And lately I’ve been reading Blindness written by Jose Saramago — I prefer novels and poetry more than biography and historical literature.

● [ip.ce.uci.edu/iupp](ip.ce.uci.edu/iupp)
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Learn More:
Jennifer Bague-Sampson
Program Administrator/Premedical Advisor
premedpb@uci.edu
postbacc.bio.uci.edu

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The Post-Baccalaureate Program in Pharmaceutical Sciences is designed for individuals seeking preparation for graduate studies, career development, or a career change, who feel they need a stronger academic foundation in pharmaceutical sciences. Preparation provided by this program will benefit those interested in a PharmD, PhD, Master’s degree, or careers in areas of pharmaceutical sciences.

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UCI’s Pharmacology faculty are among the best in the field, recognized both nationally and internationally for their scientific research and publications. A number of faculty have worked in and/or founded pharmaceutical companies and hold patents relative to drug discoveries they made.

*Program fees subject to change.

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Irvine, California is:

• Located in the heart of Orange County, California, considered one of the state’s most iconic destinations
• Ranked #1 safest big city by the FBI
• 10 minutes away from many popular beaches

UCI Law

*Program fees subject to change.
Kimberly Brower had just started working at USC when she ran into Tom O’Malia, a former mentor who was teaching at the Marshall School of Business. She asked why the acclaimed business school hadn’t moved into online education. “Great question,” he said. Turns out, they were making plans to do exactly that, so he asked Kimberly if she’d be willing to help.

She jumped at the chance, but there was one big hurdle: Kimberly had taught online classes before but had no experience in instructional design, an essential element to designing, building and implementing effective online curricula.

So she went looking for a top ID program and hit the jackpot through UCI Division of Continuing Education. “I came across an MA program at San Diego State, but I had already finished a master’s in professional writing at USC, so that didn’t interest me,” Kimberly said. “But I found this certificate program, E-Learning in Instructional Design offered by DCE, and it seemed directly applicable to what I was doing at Marshall School. And it was amazing. I was able to apply what I was learning practically the next day after starting class.”

She earned her certificate in 2013 and today she’s Assistant Director for the Marshall School’s Food Industry Program, responsible for a wide array of duties including designing and delivering online courses. Kimberly promoted herself from a pro bono contractor to her current position in just a few years, helping to elevate the school’s online presence to national prominence.

Kimberly’s rapid rise and notable success earned her a Distinguished Alumni Award at the 2019 UCI Lauds & Laurels ceremony in May, an honor that preceded her first foray as a DCE instructor in the new Instructional Design for Higher Education program.

“Getting the award was an incredible honor — and thankfully I didn’t have to make a speech,” she said, laughing. “I just grabbed the plaque and sat back down.”

A skilled multitasker, Kimberly recently found time to chat with us about her journey and the various paths and roles she took along the way. At the end of the day, she’ll tell you, it all connects.

Let’s start at the beginning, when you earned a BS in Entrepreneurship from USC. I know you eventually became a writer.

I originally wanted to be a journalist, but I was inspired to take the entrepreneurship course when I was walking down a flight of stairs at Bridge Hall on USC campus, in a dingy part of the building. For some reason I had this poem I really liked stuck in my head, the one that has the “March to the beat of your own drummer” passage. Well, as I got to the bottom of the stairs I passed a poster on the wall for the entrepreneurship program that
said, “March to the beat of your own drummer.” It seemed like serendipity, so I enrolled.

What did you take away from that program?

In my undergrad thesis, titled ‘Reserve X,’ I wrote that someday it could be possible to, say, reserve airline tickets from a computer you have in your home. Keep in mind this was in 1980, before PCs. But that’s what my paper was about, being able to do tasks like reserving tickets and such on some kind of a home computer. Might’ve been ahead of my time, but it goes to show that having a good idea isn’t enough.

Tell me about your previous UCI Extension screenwriting classes. You must have had a movie or two in mind.

I wrote several screenplays. I just loved writing fiction and telling stories. Actually, I took four or five courses, as many as UCI had to offer in 2004. What I learned in those classes is applicable to what I do today. Effective storytelling is such an essential part of teaching and communication in general.

So just seven years ago, you were working for a medical center writing news spotlights and scripted colonoscopy videos. What made you decide to make the leap to instructional design?

It’s really not as much of a leap as you might think. When I graduated from USC in 2008 with an MA in professional writing, I was hoping to finally become a journalist but couldn’t find a job. Great time to graduate with a writing degree in ’08, right? I couldn’t find work, but I found that I could apply a lot of what I learned as a writer to instructional design. My advice to the instructors is to move away from lectures. I know they know a lot, but don’t tell me, show me. That’s the basis of good storytelling and teaching. Good writing structure can be applied to so many things. I often draw up storyboards to see how everything flows in an online presentation.

Can you give an example?

For a business taxation course, I designed an interactive video program where the student takes the role of the tax professional and is presented with different, complicated scenarios. In each, the student must choose what to do next and move on to the next scenario.

Getting that Distinguished Alumni Award must have been exciting. What was it like to get that sort of recognition?

It was a very humbling experience to see the other alumni being honored. I kept thinking, ‘Why am I here? There’s someone who’s a genius at robotics, someone who’s working on a cure for cancer, taking up homeless causes. Why me?’ [laughs] But the DCE certificate program definitely helped set me up for success. Our program at Marshall is one of the top-rated in the country.

Along with your job at USC you’ll be teaching for the DCE’s Instructional Design for Higher Education program. How will you find time to do both?

There’s no conflict at all. I do best when I’m multitasking. When I started implementing our online programs at USC, I was also earning my doctorate in educational psychology while renovating an old Victorian home in downtown Los Angeles. So I feel like, if anything, I’ve scaled back.

“...the DCE certificate program definitely helped set me up for success.”

—Kimberly Brower
Use of the Python programming language in industry has increased by a factor of 10 since 2005 and is on track to surpass the usage of Java programming in just a few years. Python is also one of the primary languages used by those teaching introductory computer science courses because it is concise, easy to read, and can be used for a variety of software solutions.

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Innovative Ideas, Global Perspectives

DCE Internship Program

Gain innovative ideas and fresh global perspectives from our student interns who are recent graduates from DCE’s Accelerated Certificate Programs. Our interns are ready to help your organization succeed using their newly acquired education and skills.

Why Hire Our Students?

• Highly-motivated and eager to participate, learn, and create an impact
• Range of experiences from undergraduate students to professionals with 10+ years of work experience
• Gather new and innovative ideas
• Gain global perspectives and best practices from students’ home countries
• Background in Business, Marketing, Finance, Tourism & Hotel Management, Data Science, and more
• Give back and support students’ professional development

"To other companies who are considering interns, but they’re holding back a little bit, I’d say, “Dive in.” …These are smart kids. They’re from UCI; they’re from universities overseas prior to that, and they are eager to learn.”

- Bill Ross, Lula 101

“…interns greatly exceeded our expectations and worked well as a team.”

- Dr. Al Nigl, MetricZoom

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- Develop documentation on simulated projects to gain a deeper understanding of Project Management principles and practices
- Satisfy the education requirements to sit for the PMP® exam
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**FOR MORE INFORMATION:**

Chris Casas | chris.casas@uci.edu | (949) 824-2898

[ce.uci.edu/pm]
OLLI is an organization of lifelong learners—retired and semi-retired—who want to continue cultivating their minds and enhancing their lives through education.

For a low annual fee, members enjoy a variety of courses in areas such as literature, history, science, the arts and more. Social activities, excursions to local museums and attractions, and special events like wine tastings and tickets to local performances are also available to members, many of whom have been active OLLI at UCI students for numerous years. And no tests or grades mean everyone learns just for the pure joy of it!

OLLI at UCI courses are taught by UCI professors as well as other local professionals and are offered during the fall and spring semesters, typically meeting once a week for 2-5 weeks.

Call 949.451.1403 or visit ce.uci.edu/olli to learn more about OLLI at UCI and easy steps to becoming a member!
Ryan Hook leveraged DCE’s Personal Financial Planning certificate program to prepare for his MBA and CFP® mark, and shares sage advice learned along the way.

Ryan knew he wanted to become a Certified Financial Planner — “career insurance,” as he calls it. He had already finished his Bachelor’s in Economics from UC Irvine in 2007 and capitalized on a successful internship at MetLife to become a full-time staffer. What next... he wanted to pursue a graduate business degree.

It was a no-brainer. The DCE Personal Financial Planning certificate program could give him a jumpstart to both goals: satisfy the educational requirement to take the CFP® exam, as well as provide transferable credits to the MBA program at California Lutheran University.

“I always knew I wanted to earn a graduate degree, and one of the nice benefits of the program at DCE is I could transfer some of my units and pass out about one-third of the MBA in Financial Planning at Cal Lutheran,” said Ryan, a DCE Advisory Board member and instructor. “It also saved me another few months of studying because the Cal Lutheran program doesn’t require the GMAT if you finished the financial planning program at DCE.”

Today Ryan is a wealth manager at Creative Planning in Irvine, a nationally recognized firm that manages approximately $40 billion in assets. It’s a position that wouldn’t have been possible without his certification in financial planning, he says. And his DCE experience made it happen.

“There is zero-percent chance I would be a wealth manager at Creative Planning without UCI’s certificate program and my CFP® certification. Getting my CFP® mark through UCI is the best thing I did for my career.”

Ryan, a recent Alumni Achievement award recipient, recently found time to discuss his life, his DCE experience, and strong family ties to the Irvine community. With a 1-year-old daughter and demanding job, it was no small task.

Let’s talk about why you chose UCI in the first place.

I’ve always had a close family connection to UCI. Both my parents went to high school right across the street from UCI at University High. My Grandpa Ken and Grandma Pat moved down from Palo Alto to Irvine in the ’60s, and they said Irvine was basically all strawberry fields and orange groves, and the 405 was a two-lane road back then. In the summer, my parents would send me to a math and science camp at UCI and I would stay at my grandparents’ house, just one minute away from UCI in Turtle Rock. So, UCI was a natural fit for me.

How did your economics degree help launch your career?

Well, UCI is getting better and better, so my degree is getting even more valuable since 2007. I’m very proud that UCI is ranked as a Top 10 public school in the country, and I was lucky to get a paid internship my junior and senior year at MetLife Investors. After
two years, MetLife liked me enough to hire me full-time after graduating from UCI. I will be forever grateful for that opportunity and encourage every college student I talk with to aggressively pursue an internship, ideally paid. It’s an invaluable learning experience and one of the easiest ways to get a job after college.

What prompted you to take the next step and get your CFP® certification?

After college, at MetLife, I was one of 80 people on the sales desk in the Irvine office. Less than five people had their CFP® certification. I knew that if I became a CFP® professional it would help me get promoted. So, I looked up local CFP® certification programs and the DCE offered an accelerated program where I could complete the classes in less than one year.

What sort of advice would you offer those starting out in financial planning? How important is it to get the CFP® mark?

I strongly advise getting your CFP® certification as soon as you can. Anytime is good, yet the sooner the better, before you have too many work and family obligations. Life seems to get more complex as we go. I was 25 at the time, definitely at a disadvantage experience-wise, but was still young enough to remember college and my cram-study skills. With no wife and kids at home yet, I had a lot of free time.

You called the CFP® mark a good form of “career insurance.” What are the practical benefits of getting certified?

It will 100% help you be a better advisor to your clients and give them confidence you have a baseline level of experience and competency. Ultimately though, it will help you advance your career by getting promoted where you are or help get you a job at one of the top wealth-management firms in the country.

What’s the career outlook for those looking to enter the financial planning field?

The outlook is very bright. The financial planning world is changing fast and clients are demanding an advisor that is a fiduciary, 100% fee-based instead of upfront commissions, and is fully independent. You want to be at one of the top-ranked firms so you remain competitive over the next decade or two, but there’s nothing wrong with working underneath a successful or established financial advisor to learn and grow.

I’d really like to hear about your charitable work with the Raise Foundation. I understand your community work was a factor in your Alumni Achievement award.

The Raise Foundation is Orange County’s official Child Abuse Prevention Council. I’ve been very involved with their Spring Gala, the main fundraiser they have each year, and every year I adopt a low-income family for Christmas. I also started volunteering for Junior Achievement, a charity that goes into low-income schools and teaches kids about money. I was lucky to teach a 3rd grade class in Fountain Valley this spring. They were so cute and eager to learn. The teacher sent a thank-you note from each student in a book tied together with yarn. It was really touching. I will keep that book for a long time.

ce.uci.edu/ptf
Congratulations to all of our students who earned their certificate or specialized studies awards this year.
Awards for exceptional achievement in continuing education were also presented.

**Alumni Achievement Award**
Awarded to an individual who has demonstrated how the education and skills gained from a UC Irvine DCE certificate program were applied in a distinctive and notable way.

- Erin Avery, Independent Educational Consultant
- Diona Fu, Paralegal

**Student Achievement Award**
Recognizes students who have demonstrated exceptional commitment to their studies.

- Darshana Daga, Business Analysis
- Kimberly Goh, E-Learning Instructional Design
- Shahla Mansoori, Contract Management
- Kenneth Martinez, Data Science
- Jennifer McCollough, Digital Marketing
- Monika Steinborn, Digital Marketing

Watch the video at ce.uci.edu/2019awards

Pictured L to R: Jennifer McCullough, Darshana Daga, Diona Fu, Dean Gary Matkin, Monika Steinborn, Kimberly Goh, Shahla Mansoori
Not pictured: Erin Avery, Kenneth Martinez
The Division of Continuing Education Redefines and Commits to Our
MISSION, VISION, & CORE VALUES

Over the last year, DCE established a cross-functional committee of staff and instructors that have defined a new organizational mission and series of core values that serve as a guide in achieving our vision. We are proud to share this with our community of learners and look forward to upholding these values in every facet of what we do.

OUR MISSION

The UCI Division of Continuing Education (DCE) is dedicated to serving our global student community by providing highly-valued, innovative, and practical learning experiences that promote personal and professional success at any stage of life. With a commitment to integrity, quality, accountability, and personal leadership, our team fosters an inclusive, collaborative environment to empower and transform the lives of our students and each other.

OUR VISION

To be the leading provider of accessible educational opportunities for lifelong learners everywhere.

OUR CORE VALUES

COMMUNICATION • COLLABORATION • COMMUNITY • INTEGRITY • QUALITY • LEADERSHIP • INNOVATION
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When today’s international corporations need workforce training, a one-size-fits-all approach doesn’t cut it. Every company is different, and each requires specialized programs to keep up with the ever-evolving demands of the marketplace. That’s where UCI’s Corporate Education and Global Partnerships (CEGP) team comes in, offering a wide range of custom-crafted solutions.

Far from its humble beginnings in the early ‘60s, the newly rebranded department has evolved into a global endeavor that works directly with clients to develop targeted programs as well as long-term partnerships, said Brian Breen, director of the unit. “We’ve evolved over the past five to 10 years into more of a corporate education concierge,” Breen said. “Companies come to us with specific needs and our team develops customized training programs that address targeted employee deficiencies. It’s part of our evolution, from offering simple training classes to developing long-term strategic partnerships.”

Corporate clients can request bespoke solutions and Breen’s team of expert UCI instructors and instructional designers make it happen. It’s an approach that has attracted a number of high-profile clients such as IBM, Boeing, Marriott and Volkswagen Mexico, as well as various municipalities including Irvine.

“We consult with the client, target exactly what needs to be addressed, and if necessary we can even build an entirely new program from the ground up,” Breen said. The CEGP team can create web portals that allow employees to access corporate university curriculum from anywhere in the world. On-campus programs offer short courses and workshops aimed at the busy professional. And interactive, role-playing simulations like the Executive Challenge allow top-level personnel to compete and hone their skills.

“It’s all about providing the most advanced solutions for professional growth, human resources services and support, while raising awareness in the corporate community of the many benefits available within UCI. “The partnership is mutually beneficial,” Breen said. “Our strategic partnerships allow us to recruit expert advisory board members for our certificate courses, and our corporate partners can recruit top employees from the programs and offer internship programs.”

**A custom fit**

The department, part of UCI Division of Continuing Education, has definitely “morphed quite a bit” in the past several years, said CEGP marketing lead Lindsay Doherty. Along with expanded global services, “impactful training
solutions, convenience and innovation are increasingly important aspects.”

There are Lunch-N-Learn workshops that allow employees to access new skills in their downtime, and the HR Talks series has featured keynote speakers and panels, as well as an executive roundtable.

One of the most popular new programs is the Learning Consortium, a series of short courses that address diverse skills like business writing, accounting, and project management over a period of one to three days. The Consortium offers myriad benefits to employees and employers alike, often opening the door to continuing UCI education.

“They’re short, immersive learning experiences that focus on specific topics,” Doherty said. “In one day, you can learn to be a better communicator, a better leader, be more effective with your time, and more. Learning Consortium courses were built with the busy professional in mind, and participants walk away with new, practical tools they can bring to the workplace immediately.”

Many of UCI’s partner clients send small groups to attend together, providing a team-oriented experience without the high costs of traditional training programs. It’s a good way for participants to meet professionals from other industries and share ideas they can apply to their own organizations, Doherty said.

“Our employees’ experience with the consortium has had a very positive impact,” said Susan Cole, Manager of Edwards University for Edwards Lifesciences, a leading supplier of heart valve technology. “It’s a great way for employees with limited time to take one day, maybe two days, to learn practical knowledge that’s relevant to what they’re doing.”

**Going global**

UCI CEGP offers a wide range of delivery options, a mix of onsite and online programs including fully synchronous courses that create sort of a live, interactive online classroom. They’re especially advantageous and popular with companies that have far-flung global workforces.

The online lessons are intensive, and the instructors directly engage the employees, asking questions, encouraging participation and making sure nobody’s checking their email during class, Doherty said.

“Five or 10 years ago, many of our clients wouldn’t touch online education. But now it offers so many benefits,” she added. “Fully synchronous classes bring students and instructors together to engage in real time. And corporations don’t have to pay a lot of money to travel all over the world to train employees.”

Interactive role-playing simulations are a new, innovative form of corporate training, allowing clients to deal with real-world workplace scenarios in a virtual way. A good example is the Executive Challenge, a competition that pits teams of high-level professionals against each other.

“The Executive Challenge is a one-day competition where participants play the role of the CEO, CFO, chief marketing officers and other company executives,” Doherty said. “The goal is to bring a specific product to market, and the teams have to make a series of decisions on allocating resources, managing finances and marketing budgets, and other factors.”

Teams need to think on the fly. Each decision impacts the next, like in real business situations. And at the end of the day, whichever team sold the most and maximized their financial resources is declared the winner.

It’s all part of the new wave of innovative solutions offered by UCI CEGP, an entirely new approach to developing ongoing, strategic partnerships between the university and the business world.

“There are other universities that offer corporate training, but they don’t have the type of dedicated team we have in place to develop customized curriculum with so many delivery options,” Breen said. “I think that’s what sets UCI apart from the pack and makes us unique.”

**Learn more at ce.uci.edu/corporate**
CEQA Air Quality and Greenhouse Gas Analyses

Elective Course in the Environmental Management Certificate Program
October 28 - November 17, 2019
Online
Instructor: Judy Yorke, B.S., P.E., C.P.P. Yorke Engineering

Get an overview of the air quality requirements of the California Environmental Quality Act (CEQA). The CEQA air quality and greenhouse gas (GHG) requirements have been changing and becoming increasingly challenging over the past few years.

**Course Objectives:**
- Interpret the statutory framework of the CEQA air quality and GHG requirements and thresholds
- Evaluate calculations of project construction and operational criteria pollutant, toxic air contaminant (TAC) and GHG emissions
- Analyze the Air Quality and GHG sections of a Mitigated Negative Declaration (MND) and Environmental Impact Report (EIR)

**Topics Include:**
- Introduction to CEQA and agency roles and responsibilities
- Statutory framework and background
- Essential elements of an MND and EIR
- Air Quality and GHG emissions analyses
- The California Air Pollution Control Officers Association (CAPCOA) California Emissions Estimator Model (CalEEMod®)
- Air dispersion modeling and ground level impacts for criteria pollutants and analysis of mitigation measures
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The Culinary Arts Program provides strong culinary foundations training with a hands-on optional externship. It prepares future chefs and assistants, provides courses for students desiring personal enrichment, and enhances the skills and professional qualifications of chefs and cooks currently employed in the industry. Students acquire intensive professional and practical experience through a hands-on approach to the daily culinary preparations and operation of a professional kitchen.

Program Length:

_months: Part-time evening schedule allows you to advance your skills while you work

Features:

- Small class size
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Occupational Summary for Chefs and Head Cooks - California

18,692 Jobs (2018)

+11.3% Projected Growth (2018-2028)

$23.29/hr Median Earnings
Conversation & Culture ESL
English as a Second Language courses can now be taken as a short-term course for 2 weeks in March. Beginning in 2020, this option allows those looking to improve their English language skills with effective communication during spring break. Get closer to your professional or academic goals with the Conversation & Culture focus.

- [ip.uci.edu/c&c](ip.uci.edu/c&c)

Academic Study Abroad Program at UCI
International students looking for university exchange opportunities to take credit-bearing courses always have the option of our Academic Study Abroad Program. With the flexibility to enroll for 1, 2 or 3 quarters, students from all over the world can incorporate UCI’s prestigious coursework with the resources and support of the Division of Continuing Education into their home university’s schedule.

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Build a solid foundation in business management through the 100% online Business Administration Certificate. In just nine months, you’ll prepare yourself for career advancement opportunities with a well-rounded overview of key topics such as finance, HR, marketing, communication, leadership, and more.

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Esports Management
Turn a passion for competitive video game culture into a viable career through our uniquely offered esports management specialized studies program. Students learn to navigate the business of esports and communicate knowledgeably with stakeholders in preparation for a variety of roles in the industry.

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• Culinary Arts Program

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- Human Resources Management Certificate Program
- Innovation & Product Development Specialized Studies Program
- International Tourism & Hotel Management Certificate Program
- Lean Six Sigma Black Belt Certificate Program
- Lean Six Sigma Green Belt Specialized Studies Program
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- Project Management Certificate Program
- Real Estate Licensure Specialized Studies Program
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- Communications Systems Engineering Certificate Program
- Device Software Engineering Specialized Studies Program
- Digital Signal Processing Engineering Specialized Studies Program
- Embedded Systems Engineering Certificate Program
- Internet of Things (IoT): Applications and Opportunities Specialized Studies Program
- Optical Engineering Certificate Program
- Optical Instrument Design Certificate Program
- Systems Engineering Certificate Program

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Meet environmental regulatory challenges and the increasing need for sustainable and green initiatives. Learn the practical applications and business aspects of facilities management. Develop emergency management plans to effectively respond to natural and technology-related disasters. Ensure your organization is in compliance by sharpening your environmental, facilities and emergency management skills.

programs

- Emergency Management and Disaster Recovery Specialized Studies Program
- Environmental Management Certificate Program
- Facilities Management Certificate Program
- Water-Energy Nexus Certificate Program

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Acquire the comprehensive training you need to start your financial career. These programs allow you to further advance your professional career by satisfying educational requirements to sit for the CFP® and CPA exams.

**Programs**

- Applied Accounting Certificate Program
- CFP® Review
- CPA Review
- Personal Financial Planning Certificate Program
- Wealth That Lasts

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programs in:

Healthcare

Stay current in the rapidly changing healthcare industry by acquiring critical skills that help reduce errors and boost productivity. Advance your career with knowledge that maximizes value and minimizes waste within any healthcare organization.

programs

- Healthcare Analytics Specialized Studies Program
- Lean Healthcare Specialization
- Pharmacy Technician Program

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International Programs

From English language instruction, to university preparation and high-quality certificates and internships, our practical, real-world experiences help students advance their resume and global competence.

- English Language Programs
  - Intensive ESL
  - Conversation & Culture
  - Business English

- Certificate & Internship Programs
  - Business Administration
  - Data Science & Predictive Analytics for Business Professionals
  - Digital Marketing & Communications
  - Global Human Resources Management
  - Innovation Management & Entrepreneurship
  - International Business Operations & Management
  - International Finance
  - International Tourism & Hotel Management
  - Professional Immersive Experience
  - Project Management
  - Teaching English as a Foreign Language (TEFL)
  - Internship Program
  - Optional Practical Training (OPT)

- University Preparation Programs
  - International Undergraduate Preparation Program (IUPP)
  - International Graduate Studies Preparation Program (IGSPP)

- Experience UCI Programs
  - Academic Study Abroad Program (ASAP)
  - Experience University Research (EUR)

- Custom Designed Programs

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Gain a **solid grounding** in all the essential areas of the law with this set of programs. From an ABA-approved paralegal program, to courses in public policy making, you will develop the knowledge and skills needed to function in any legal setting.

**Programs**
- High School Summer Institute in Law
- Paralegal Certificate Program
- Public Policy Making Academy
Explore your leadership potential and gain a valuable credential with our leadership programs. Learn how to combine business expertise and people skills to drive your company forward.

programs

- Organizational Leadership & Communication Certificate Program
- Strategic Leadership Development Certificate Program

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Learn how to navigate the dynamic and highly complex medical device and biotechnology industries with these programs. Build a comprehensive understanding of these rapidly growing fields from research and development, to manufacturing operations and management.

**programs**

- Clinical Research Certificate Program
- Clinical Laboratory Science/Medical Technology (CLS/MT) Training Program
- Clinical Trials: Medical Device & Drug Development Certificate Program
- Comparative Effectiveness Research and Evidence Based Medicine Certificate Program
- Medical Product Development Certificate Program
- Postbaccalaureate Premedical Program
- Post-Baccalaureate Program in Pharmaceutical Sciences
- Regulatory Affairs and Compliance Certificate Program

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Master the latest trends in programming, web development, information security, data science, and more.

programs

- Agile Project Management Certificate Program
- Blockchain Technologies Specialized Studies Program
- Business Intelligence & Data Warehousing Specialized Studies Program
- Computer Programming Courses
- Cyber Security Certificate Program
- Data Science Certificate Program
- Database Management Certificate Program
- Full Stack Web Development Certificate Program
- Java Programming Certificate Program
- Machine and Deep Learning Specialized Studies Program
- Mobile Application Development Certificate Program
- Predictive Analytics Certificate Program
- Python for Data Science, Web and Core Programming Specialized Studies Program
- Search Engine Optimization (SEO) Specialized Studies Program
- Web Design Certificate Program

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Today’s employers recognize the value of ongoing professional career development. UCI Division of Continuing Education’s certificate and specialized studies programs – focused programs that balance theory and practice with an emphasis on real-world experience – are well-received by employers and can be a significant factor in hiring and promotion.

Certificate programs offer an in-depth body of knowledge to ensure you gain mastery of a particular topic. Specialized Studies feature shorter, more concentrated curricula for those short on time. Both are distinctive achievements that can help prepare you for career advancement or transition.

Benefits of Continuing Education

- **Expand job opportunities**
  Earning a certificate or taking continuing education courses can help position you for higher responsibilities or promotion.

- **Keep pace with work trends**
  Continuing education is a great way to stay abreast of developments and best practices in your field.

- **Enhance confidence**
  A continuing education certificate can help boost your self-image and confidence at work, and in other aspects of your life.

- **Achieve job satisfaction**
  Employees who actively develop new skills and knowledge tend to experience higher job satisfaction than those who do not.

- **Learn to learn**
  Explore a field unrelated to your job that interests you — for personal development or simply for fun.
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Culinary Arts Program

BUSINESS & MANAGEMENT  ●  ce.uci.edu/bm
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Business Analysis Certificate Program
Business Essentials for Leaders Specialization
Contract Management Certificate Program
Digital Marketing & Communications Certificate Program
E-Learning Instructional Design Certificate Program
Esports Management Specialized Studies Program
HR Business Partner Specialized Studies Program
Human Resources Management Certificate Program
Innovation & Product Development Specialized Studies Program
International Tourism & Hotel Management Certificate Program
Lean Six Sigma Black Belt Certificate Program
Lean Six Sigma Green Belt Specialized Studies Program
Meeting & Event Management Specialized Studies Program
Nonprofit Management Specialized Studies Program
Project Management Certificate Program
Real Estate Licensure Specialized Studies Program
Spa and Wellness Management Certificate Program
Strategic Communication Management Specialized Studies Program
Supply Chain Management Certificate Program
The Business of Coffee: Modern Production Processes in Colombia Specialized Studies Program

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Gifted & Talented Education (GATE) Specialized Studies Program
Independent Educational Consultant Certificate Program
Instructional Design for Higher Education Specialization
Montessori Teacher Education Program
Preliminary Administrative Services Credential
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Teaching English as a Foreign Language (TEFL) Certificate Program
Teaching English to Speakers of Other Languages (TESOL) Certificate Program

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Digital Signal Processing Engineering Specialized Studies Program
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Internet of Things (IoT) : Applications and Opportunities Specialized Studies Program
Optical Engineering Certificate Program
Optical Instrument Design Certificate Program
Systems Engineering Certificate Program

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Lean Healthcare Specialization
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Comparative Effectiveness Research and Evidence Based Medicine Certificate Program
Medical Product Development Certificate Program
Postbaccalaureate Premedical Program
Post-Baccalaureate Program in Pharmaceutical Sciences Regulatory Affairs and Compliance Certificate Program

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Blockchain Technologies Specialized Studies Program
Business Intelligence & Data Warehousing Specialized Studies Program
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Cyber Security Certificate Program
Data Science Certificate Program
Database Management Certificate Program
Full Stack Web Development Certificate Program
Java Programming Certificate Program
Machine and Deep Learning Specialized Studies Program
Mobile Application Development Certificate Program
Predictive Analytics Certificate Program
Python for Data Science, Web and Core Programming Specialized Studies Program
Search Engine Optimization (SEO) Specialized Studies Program
Web Design Certificate Program
Climb OUTSIDE of the BOX.

We think we’re creative. We feel strategic. We feel like we’re doing it differently. But are we really? I think that sometimes we get used to the status quo—or the proverbial term—stuck inside of the box. We get into this mindset that we’re making progress and that we’re creating change. But I’ve found that’s not always the case.

We’re now living in a world of ever changing technology. The threat that machines will take over our jobs is in some cases imminent. But we know we can’t let that happen. We can’t put our well-being on the sidelines, nor can we be eliminated.

So how did we get into the box anyway? Here’s a few thoughts to consider:

1. We were just trying to please upper management.
2. We lost sight about what our consumers really need.
3. The wheel of new thoughts became broken.
4. Our teams started to base decisions on the past “the way we’ve always done it” rather than taking our futures into consideration.
5. We became lazy.

It’s time to change our thinking and it’s well due that we get out of the box. But how do we do that? How do we escape the confines of what we’re doing now?

I think that it takes vision. So, what if we focus and return to a state of simplicity? Steve Jobs said it best, “Focus and simplicity…once you get there you can move mountains.”

If we look back in time we will see all sorts of examples of leaders that carefully and meticulously changed the status quo. Ideas that have changed generations of people, moved business forward, toppled governments, changed the lives of several generations to come, reshaped education, and those that have built a multi-cultural society that we all enjoy.

The worst case scenario is that we stay the same. And that would be unfortunate. Evolution is same. Revolution is different. We all deserve better—not boring.

Let’s get out of the box. Here’s a few suggestions.

1. Identify the problem.
2. Determine if you really have a problem or if you just need a change.
3. Create a game plan and make sure that it’s strategic.
4. Think globally and make sure that those thoughts create inclusivity and community.
5. Don’t second guess yourself. Execute and do it NOW.
6. Don’t ever give up.

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FALL 2019
COURSES BEGIN: SEPTEMBER 23

WINTER 2020
REGISTRATION OPENS: OCTOBER 25
COURSES BEGIN: JANUARY 2

FALL 2019
Orange County Events

September
• Oktoberfest
• Dana Point Tall Ships Festival
• Orange International Street Fair

October
• Irvine Global Village Festival
• Corona del Mar Sandcastle Contest

November
• Dana Point Surfing Santa Competition
• Sugar Plum Fairy Tea

December
• Newport Beach Christmas Boat Parade

Explore all the events Orange County has to offer at www.orangecounty.net

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