

**Business Address**

University of California, Irvine  
Division of Continuing Education  
P.O. Box 6050  
Irvine, CA 92616-6050  
949.824.5525  
gmatkin@uci.edu

Revision: January 7, 2020

**Gary W. Matkin, Ph.D.**  
**Dean, Continuing Education**  
**Vice Provost, Career Pathways**  
**University of California, Irvine**

**Education**

University of California, Berkeley, Ph.D., May 1989, School of Education, Division of Higher Education. Dissertation: Technology Transfer and the American Research University.

University of California, Berkeley, MBA, December 1970. Major: Accounting, Political and Social Aspects of Business.

University of San Francisco, BS (Accounting), June 1966. Major: Accounting Specialist. Activities: Member and president, Beta Gamma Sigma; Member, Alpha Sigma Nu Honor Society. Highest academically, School of Business Administration.

**Work Experience**

March 1, 2000 – Present  
Dean, Division of Continuing Education  
Vice Provost, Division of Career Pathways  
University of California, Irvine

As Dean, Continuing Education, [Gary W. Matkin, Ph.D.](#) directs the activities of the [UC Irvine Division of Continuing Education](#) (DCE). The division has a self-supporting annual budget of \$45 million and offers over 2,400 continuing education courses per year—serving approximately 50,000 students. The DCE also delivers special programs for UCI matriculated students, serves approximately 3,000 international students annually, and offers programs to members of its [Osher Lifelong Learning Institute](#).

In October 2017, Matkin was appointed Vice Provost of the [Division of Career Pathways](#) (DCP). As Vice Provost, Matkin is responsible for coordinating career services across the UCI campus. DCP services are available to over 36,000 UCI undergraduate and graduate students. The DCP interacts with hundreds of employers to match student and employer needs. The DCP helps students identify and prepare for meaningful careers, become workplace ready, and secure their first jobs.

Matkin also directs UCI's contribution to the Open Educational Resources (OER) movement. UCI's open initiatives include MOOCs delivered by [Coursera](#) which offers 100 plus courses and have engaged over 3.5 million learners since 2013. Over 330,000 students have completed UCI Coursera courses. Also, UCI's open [YouTube](#) channel

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receives 236,000 visitors per month. [UCI Open](#), the University's open education website, receives approximately 25,000 visitors per month.

Matkin leads, along with an executive committee, the [ICDE Working Group on the Present and Future of Alternative Digital Credentials](#) (ADCs). In addition, Matkin's work is driving the University's initiative to provide ADCs to its student body. With Matkin's leadership, ADCs will significantly impact UCI student's career planning and choices after graduation. On the UCI campus, ADCs will be utilized to provide a digital, information-rich record of a student's workplace-relevant skills and competencies for the evaluation of applied learning in the workplace by employers.

To follow are Matkin's papers and presentations describing the imperative for ADCs in global higher education.

Matkin, G., Rossiter, D. (2019, November). The present and future of alternative digital credentials: An Update Presented to the ICDE World Conference. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/the-present-and-future-of-alternative-digital-credentials-icde-world-conference>.

Matkin, G. (2019, October). Alternative digital credentials (ADCs): How they will transform higher education. Delivered at the University of California, Berkeley Freshman Seminar. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/alternative-digital-credentials-and-how-they-will-transform-higher-education>.

Matkin, G. (2019, October). What you need to know about digital credentials (badges). Presented at the UPCEA Super Regional 2019 Conference. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/upcea-2019-regional-super-conference>.

Matkin, G. (2019, April). A practical guide to issuing badges at your institution. *The evOLLution*. Retrieved at <https://evollution.com/programming/credentials/a-practical-guide-to-issuing-badges-at-your-institution/>.

Matkin, G. (2019, April). The microcredentials revolution. Alternative digital credentials. Presented at the 2019 Coursera Partners Conference. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/gary-w-matkin-uc-irvine-how-adcs-are-impacting-higher-education>.

Matkin, G. (2019, March). Digital credentials: why, what, and how. Connecting learning outcomes with employer needs. Presented at the 2019 UPCEA Annual Conference.

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Presentation can be downloaded at <https://www.slideshare.net/garymatkin/digital-credentials-why-what-and-how-connecting-learning-outcomes-with-employer-needs>.

Matkin, G. (2019, January). The present and future of alternative digital credentials (ADCs): An imperative for higher education. Presented at the Seminar for the Israeli Consortium of Faculty Development Centers (ICFDC). Presentation can be downloaded at <https://www.slideshare.net/garymatkin/the-present-and-future-of-alternative-digital-credentials>.

Matkin, G., et.al. (2019, January). The present and future of alternative digital credentials (ADCs). Report created by The International Council for Open and Distance Education (ICDE) Working Group. The full report can be downloaded at <https://icde.memberclicks.net/assets/NEWS/2018/rops.cshe.2.2018.matkin.altdigitalcredential.1.30.2018.pdf>.

Matkin, G. (2018, December). The present and future of alternative digital credentials (ADCs): An imperative for higher education. Presented at the Open Education Leadership Summit 2018: Achieve more through Collaborative Open Education. Paris, France. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/the-present-and-future-of-alternative-digital-credentials-an-imperative-for-open-education>.

Matkin, G. (2018, November). Alternative digital credentials: An imperative for Chinese higher education. Presentation can be downloaded at <https://www.slideshare.net/garymatkin/alternative-digital-credentials-for-chinese-higher-education>.

Matkin, G. (2018, May). Alternative digital credentials for Brazil: An institutional imperative. Presentation can be downloaded at [https://ce.uci.edu/pdfs/dean/matkin\\_180512\\_digital\\_credentials\\_brazil.pdf](https://ce.uci.edu/pdfs/dean/matkin_180512_digital_credentials_brazil.pdf).

Matkin, G. (2018, February). Alternative digital credentials: An imperative for higher education. Center for Studies in Higher Education (CSHE): SERU Consortium Research Paper. Full report at <https://cshe.berkeley.edu/publications/alternative-digital-credentials-imperative-higher-education-gary-w-matkin-university>.