Competition is fierce in today’s increasingly complex business environment. As your customers demand that you deliver more than just good products and service, gaining and sustaining a competitive advantage will depend on how well your staff executes. Research shows that well-trained employees are more efficient, more satisfied and are proven to remain loyal to the company. A well-trained workforce is the key to building a long-term, sustainable advantage in your industry.

Bringing corporate training to your workplace ensures that your employees are all receiving the same quality education, getting the most relevant and immediately-applicable skills and knowledge, while meeting budget and company objectives. When implementing a corporate training program in your company, there are several considerations to keep in mind.

Training & development goals
Investing in training can improve an organization’s capabilities, productivity and bottom-line results. Smart businesses understand the importance of continuing education for employees and the long-term advantage of having well-trained, efficient employees. To implement a fully customized program is a big undertaking logistically and financially. A company can only be successful if it captures the right content and specific training needs.

UC Irvine Extension’s methodology focuses on management expectations, performance goals and expected outcomes to create individually-tailored solutions. As a leading continuing education provider, UC Irvine Extension is highly experienced in identifying a company’s needs and will adapt a customized curriculum by drawing from industry content experts. By offering practical education with real-world applications, the customized program will offer your employees valuable tools to help the company gain a competitive edge.

Our steps to a successful program include:

- Consultation: A pre-training assessment provides the foundation for a program that meets company goals and addresses specific training objectives.
- Needs Assessment: Generates a results-oriented program that is tailored to meet the company’s exact needs.
- Customization/Standardization: We will include your company processes and systems in the curriculum to ensure immediate impact on performance.
- Delivery: We design courses on-site and online, to reach anyone around the globe.

Convenience
A well trained staff is one of the biggest investments a company can make. Having engaged employees participating in the training is crucial to the success of the program. Offering flexible corporate training options will ensure that your investment doesn’t go to waste. Consider weekday on-site classes, short intensive weekend workshops, online, hybrid or any combination of these. Depending on the industry, UC Irvine Extension offers the above flexibility and more. Our multitude of resources, such as individual courses, ability to obtain certificate programs or specialized studies designations, online solutions, etc. can all be tailored to meet any business and employee needs.

Partnering with the best
When designing a training program, a business should always ensure it partners with an organization that can deliver high-impact solutions. UC Irvine Extension’s strength lies in the collaborative approach we take with our corporate clients. With University of California-approved curriculum as our basis for developing coursework, rest assured the training content will reflect the high academic standards of the University of California, Irvine (UCI), which is ranked 12th among all public universities in the nation by U.S. News & World Report. Unlike unaccredited training programs, UC Irvine Extension programs provide employees with all the benefits of University course credit, and our courses also qualify for tuition reimbursement.

Our instructors are seasoned consultants in their respective fields, and their approach will help you identify necessary training and develop solutions. The instructors’ expertise and real-world insight will result in immediate improvements in skill and capability. By partnering with UC Irvine Extension, you will receive an immediate ROI on your training investment.

What UC Irvine Extension Corporate Training can do for your company
For over 35 years, UC Irvine Extension’s Corporate Education team has assisted companies throughout Orange County and around the world to achieve their training and development goals. As a leading continuing education provider with a demonstrated record of success, we can help companies gain a competitive advantage and become an even more successful business.

As the continuing education division of UC Irvine, UC Irvine Extension is dedicated to providing a transformative learning experience for our students. We maintain over 80,000 enrollments, and our continuing education programs provide exceptional value. We help organizations develop cost-efficient and effective training programs that meet the unique needs of their employees and the corporate locations. Regardless of where the company divisions/departments and employees are located, we will come to you – on-site or online.

We offer more than 50 programs customized to a company’s unique needs, including these popular topics:

- Project Management
- Systems Engineering
- Supervisory Leadership
- Business Analyst
- Medical Product Development
- Six Sigma Lean
- Sustainability

Who we are helping
Our clients come from a broad range of industries, but all are seeking the same key advantage in business: a well-trained staff. We have worked with a variety of companies ranging from financial services, aerospace, computer electronics, education, energy, healthcare, government, manufacturing, medical and more. Our client list includes Northrop Grumman, The Boeing Corporation, Broadcom, Panasonic, Southern California Edison, Wells Fargo, Kaiser Permanente, Los Angeles Department of Water and Power, Allergan and many more.

“Parker has partnered with UC Irvine to bring the Project Management Certificate Program on-site to our employees,” said Erin Butsch, Sr. Human Resources Specialist at Parker Hannifin Corporation, Parker Aerospace. “Brian Breen and the UC Irvine staff have provided outstanding customer service and made the administrative process seamless. I would highly recommend this partnership to other companies looking to increase their employees’ knowledge and skills.”

Most of UC Irvine Extension’s continuing education students are working professionals – with a degree in hand – and they’re balancing work, life, and education. So we completely understand the importance of designing corporate training programs that meet the company’s needs and align with employees’ satisfaction.

There has never been a better time to make the right move to improve your competitive advantage. Contact us today, and one of our dedicated corporate account managers will personally respond to your inquiry within 24 hours.

UCI Humanities Building

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