Public Policy Making Academy I
Winter 2021 Course Schedule and Description
Fridays, February 12, 19, 26, March 5, 12

<table>
<thead>
<tr>
<th>City Governance</th>
<th>This session provides a foundation for understanding basic structures of municipal governance ranging from general law and charter cities, at-large and district elections, the council-manager form of government, and a mayor-council governance structure. An overview of the role of the city manager and city clerk will be explored, in addition to the fundamentals of the Brown Act, Political Reform Act, Elections Law, and Open Meeting Laws.</th>
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<tbody>
<tr>
<td><strong>Day 1 – Session 1</strong></td>
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<tr>
<td><strong>February 12</strong></td>
<td>8:30 am – 9:45 am</td>
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<tr>
<td><strong>Instructor(s):</strong></td>
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<tr>
<td><strong>Bruce E. Channing</strong></td>
<td>Executive Director, ACC-OC Laguna Hills City Manager (Ret)</td>
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<tr>
<td><strong>Mal Richardson</strong></td>
<td>Partner Best Best &amp; Krieger</td>
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<tr>
<th>Being an Effective Council Member</th>
<th>This session will begin to explore the ability for elected officials to work with their fellow colleagues, the city manager and staff as well as dealing with public opinion through the policy making process.</th>
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<tbody>
<tr>
<td><strong>Day 1 – Session 2</strong></td>
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<tr>
<td><strong>February 12</strong></td>
<td>10:00 am – 10:50 am</td>
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<tr>
<td><strong>Instructor(s):</strong></td>
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<tr>
<td><strong>Hon. Barbara Delgleize</strong></td>
<td>Council Member City of Huntington Beach</td>
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<th>Media Relations</th>
<th>This session focuses on working with the media and media relations.</th>
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<tr>
<td><strong>Day 1 – Session 3</strong></td>
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<tr>
<td><strong>February 12</strong></td>
<td>11:00 am – 11:50 am</td>
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<tr>
<td><strong>Instructor(s):</strong></td>
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<tr>
<td><strong>Rebecca Long</strong></td>
<td>Senior Public Affairs Specialist Orange County Sanitation Dept.</td>
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### Local Government
**Day 2 – Session 1**

February 19  
8:00 am – 8:50 am

**Instructor(s):**  
**Sarah A. Hill, Ph.D.**  
Associate Professor of Political Science  
Division of Politics, Administration and Justice  
California State University, Fullerton

This session will dive deeply into the fundamentals of local government that is initially explored in the “City Government” session but will also take participants into the complex fiscal relationship between municipalities and the State of California.

**Key Learning Objectives:**
- Understanding the funding sources from the State to cities and cities to State
- Understanding of funded and unfunded mandates
- Understanding the history of roles and relationships between the State and local governments

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<th>Federal Government</th>
<th>Local Government</th>
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This session will mimic the state government session, providing participants an understanding of the federal legislative branch and administration as it relates to local government.

**Key Learning Objectives:**
- Understanding of how regulations and laws are created that may impact municipalities
- Understanding the basics for advocating at the federal level

### Regional Government
**Day 2 – Session 3**

February 19  
10:00 am – 10:50 am

**Instructor(s):**  
**Marnie Primmer**  
Executive Director  
Orange County Council of Governments (OCCOG)

This session will explore the relationship and influence of regional governmental organizations on local governments.

**Key Learning Objectives:**
- Understanding of how regional bodies and boards function independently of local governments
- Understanding of regional mandates and funding mechanisms
## State Government
Day 2 – Session 4
February 19
11:00 am – 11:50 am

**Instructor(s):**
Lucy Dunn  
CEO  
Orange County Business Council

This session will provide participants with a foundation of how the State Legislature and Administration create regulations and laws that impact municipalities.

**Key Learning Objectives:**
- Understanding the fundamentals of the legislative process
- Understand the basics of advocacy
- Understand the role and responsibility of the Administration and State Legislature

## Public Safety: Law Enforcement
Day 3 – Session 1
February 26
8:00 am – 8:50 am

**Instructor(s):**
Sheriff Don Barnes  
Orange County Sheriff Department

Chief of Police Corey S. Sianez  
Buena Park Police Department

This session will help participants gain an understanding of the various functions of the Sheriff/police department, and general policy issues of concern to city council members.

**Key Learning Objectives:**
- Understanding of full-service vs. contract services
- Understanding of department funding and pension
- Understanding of mutual and county-wide aid

## Public Safety: Fire
Day 3 – Session 2
February 26
9:30 am – 10:20 am

**Instructor(s):**
Fire Chief Brian Fennessy  
Orange County Fire Authority

Assistant Fire Chief Lori Zeller  
Orange County Fire Authority

This session will guide participants through the fire department’s organizational structure and provide a basic understanding of various functions of the fire department, including services.

**Key Learning Objectives:**
- Understanding of full-service vs. contract services
- Understanding of department funding and pension
- Understanding of mutual and county-wide aid

## Labor Relations
Day 3 – Session 3
February 26
11:00 am – 11:50 am

**Instructor(s):**
Keith R. Dobyns  
Attorney  
Woodruff, Spradlin & Smart

This session will provide participants with the fundamentals of public labor laws and labor relations, due process rights of public employees, and employee pension systems.

**Key Learning Objectives:**
- Collective Bargaining under the Meyers-Milias-Brown Act
- Public Employee Due Process Rights
- Public Employees’ Retirement Law (PERL)
- County Employees’ Retirement Law (CERL)
### City Finance
#### Day 4 – Session 1
March 5
8:30 am – 9:20 am

**Instructor(s):**
**Kathryn Downs**
Finance Executive Director
City of Santa Ana

This session explores the variety of municipal finance issues including general fund expenditures, reserves, restricted funding, Prop 13 and Prop 218, TOT, property and sales tax revenue, as well as the bonds and debt service.

**Key Learning Objectives:**
- Understanding of city budgeting process
- Understanding of revenue and expenditures

### Community Services
#### Day 4 – Session 2
March 5
9:30 am – 10:20 am

**Instructor(s):**
**Marie Knight**
Owner
Knight Leadership Solutions
Director of Community Services (Ret)

This session will focus on what community services are, the importance of providing services and how services are provided through municipalities. Services include everything from transportation, to community events and senior care.

**Key Learning Objectives:**
- Understanding the fundamentals and importance of community services
- Understanding of funding and payment of community services

### Service Delivery Models
#### Day 4 – Session 3
March 5
10:30 am – 11:50 am

**Instructor(s):**
**Dennis Wilberg**
City Manager
City of Mission Viejo

**John Pietig**
City Manager
City of Laguna Beach

This session will provide participants about the different service models ranging from full-service, contract, shared services and in-house.

**Key Learning Objectives:**
- Understanding the variables to consider when deciding on service model, cost and financial issues
- Understanding the proper efficiencies for service delivery
### Regional Agencies

**Day 5**

March 12  
8:30 am – 12:30 am

**Moderator:**  
Rick Otto  
City Manager  
City of Orange

This half-day session will lead participants through an exploration of the various regional agencies throughout the county, including their roles and responsibilities. Participants will hear from the executive management of each agency.

**Key Learning Objective(s):**

Understanding of the roles and responsibilities of the major county agencies including:

- OC Transportation Agency  
  **Darrell Johnson, CEO**
- Transportation Corridor Authority  
  **Samuel Johnson, CEO**
- California Department of Transportation  
  **Ryan Chamberlain, District Director**
- Municipal Water District of Orange (MWD)  
  **Rob Hunter, General Manager**
- OC Sanitation Department  
  **Jim Herberg, General Manager**
- OC Mosquito & Vector Control  
  **Rick Howard, District Manager**
- OC Local Agency Formation Commission (LAFCO)  
  **Carolyn Emery, Executive Director**