

**Public Policy Making Academy I
Winter 2021 Course Schedule and Description
Fridays, February 12, 19, 26, March 5, 12**

<p><u>City Governance</u> Day 1 – Session 1</p> <p>February 12 8:30 am – 9:45 am</p> <p><i><u>Instructor(s):</u></i> Bruce E. Channing Executive Director, ACC-OC Laguna Hills City Manager (Ret)</p> <p>Mal Richardson Partner Best Best & Krieger</p>	<p>This session provides a foundation for understanding basic structures of municipal governance ranging from general law and charter cities, at-large and district elections, the council-manager form of government, and a mayor-council governance structure. An overview of the role of the city manager and city clerk will be explored, in addition to the fundamentals of the Brown Act, Political Reform Act, Elections Law, and Open Meeting Laws.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding the basic structures and variations of municipal government • Understanding the collective public decision-making process that municipalities must adhere to ensure policy is created through an open and transparent process that the public has the ability to provide input into
<p><u>Being an Effective Council Member</u> Day 1 – Session 2</p> <p>February 12 10:00 am – 10:50 am</p> <p><i><u>Instructor(s):</u></i> Hon. Barbara Delgleize Council Member City of Huntington Beach</p>	<p>This session will begin to explore the ability for elected officials to work with their fellow colleagues, the city manager and staff as well as dealing with public opinion through the policy making process.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding and mastering policy making process • Understanding the fundamentals of working with city management and staff
<p><u>Media Relations</u> Day 1 – Session 3</p> <p>February 12 11:00 am – 11:50 am</p> <p><i><u>Instructor(s):</u></i> Rebecca Long Senior Public Affairs Specialist Orange County Sanitation Dept.</p>	<p>This session focuses on working with the media and media relations.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding proper handling for media inquiries • Understanding of traditional and social media

<p><u>Local Government</u> Day 2 – Session 1</p> <p>February 19 8:00 am – 8:50 am</p> <p><i><u>Instructor(s):</u></i> Sarah A. Hill, Ph.D. Associate Professor of Political Science Division of Politics, Administration and Justice California State University, Fullerton</p>	<p>This session will dive deeply into the fundamentals of local government that is initially explored in the “<i>City Government</i>” session but will also take participants into the complex fiscal relationship between municipalities and the State of California.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding the funding sources from the State to cities and cities to State • Understanding of funded and unfunded mandates • Understanding the history of roles and relationships between the State and local governments
<p><u>Federal Government</u> Day 2 – Session 2</p> <p>February 19 9:00 am – 9:50 am</p> <p><i><u>Instructor(s):</u></i> Sarah A. Hill, Ph.D. Associate Professor of Political Science Division of Politics, Administration and Justice California State University, Fullerton</p>	<p>This session will mimic the state government session, providing participants an understanding of the federal legislative branch and administration as it relates to local government.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding of how regulations and laws are created that may impact municipalities • Understanding the basics for advocating at the federal level
<p><u>Regional Government</u> Day 2 – Session 3</p> <p>February 19 10:00 am – 10:50 am</p> <p><i><u>Instructor(s):</u></i> Marnie Primmer Executive Director Orange County Council of Governments (OCCOG)</p>	<p>This session will explore the relationship and influence of regional governmental organizations on local governments</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding of how regional bodies and boards function independently of local governments • Understanding of regional mandates and funding mechanisms

<p><u>State Government</u> Day 2 – Session 4</p> <p>February 19 11:00 am – 11:50 am</p> <p><i>Instructor(s):</i> Lucy Dunn CEO Orange County Business Council</p>	<p>This session will provide participants with a foundation of how the State Legislature and Administration create regulations and laws that impact municipalities.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding the fundamentals of the legislative process • Understand the basics of advocacy • Understand the role and responsibility of the Administration and State Legislature
<p><u>Public Safety: Law Enforcement</u> Day 3 – Session 1</p> <p>February 26 8:00 am – 8:50 am</p> <p><i>Instructor(s):</i> Sheriff Don Barnes Orange County Sheriff Department</p> <p>Chief of Police Corey S. Sianez Buena Park Police Department</p>	<p>This session will help participants gain an understanding of the various functions of the Sheriff/police department, and general policy issues of concern to city council members.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding of full-service vs. contract services • Understanding of department funding and pension • Understanding of mutual and county-wide aid
<p><u>Public Safety: Fire</u> Day 3 – Session 2</p> <p>February 26 9:30 am – 10:20 am</p> <p><i>Instructor(s):</i> Fire Chief Brian Fennessy Orange County Fire Authority</p> <p>Assistant Fire Chief Lori Zeller Orange County Fire Authority</p>	<p>This session will guide participants through the fire department’s organizational structure and provide a basic understanding of various functions of the fire department, including services.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding of full-service vs. contract services • Understanding of department funding and pension • Understanding of mutual and county-wide aid
<p><u>Labor Relations</u> Day 3 – Session 3</p> <p>February 26 11:00 am – 11:50 am</p> <p><i>Instructor(s):</i> Keith R. Dobyns Attorney Woodruff, Spradlin & Smart</p>	<p>This session will provide participants with the fundamentals of public labor laws and labor relations, due process rights of public employees, and employee pension systems.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Collective Bargaining under the Meyers-Milias-Brown Act • Public Employee Due Process Rights • Public Employees’ Retirement Law (PERL) • County Employees’ Retirement Law (CERL)

<p><u>City Finance</u> Day 4 – Session 1</p> <p>March 5 8:30 am – 9:20 am</p> <p><i>Instructor(s):</i> Kathryn Downs Finance Executive Director City of Santa Ana</p>	<p>This session explores the variety of municipal finance issues including general fund expenditures, reserves, restricted funding, Prop 13 and Prop 218, TOT, property and sales tax revenue, as well as the bonds and debt service.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding of city budgeting process • Understanding of revenue and expenditures
<p><u>Community Services</u> Day 4 – Session 2</p> <p>March 5 9:30 am – 10:20 am</p> <p><i>Instructor(s):</i> Marie Knight Owner Knight Leadership Solutions Director of Community Services (Ret)</p>	<p>This session will focus on what community services are, the importance of providing services and how services are provided through municipalities. Services include everything from transportation, to community events and senior care.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding the fundamentals and importance of community services • Understanding of funding and payment of community services
<p><u>Service Delivery Models</u> Day 4 – Session 3</p> <p>March 5 10:30 am – 11:50 am</p> <p><i>Instructor(s):</i> Dennis Wilberg City Manager City of Mission Viejo</p> <p>John Pietig City Manager City of Laguna Beach</p>	<p>This session will provide participants about the different service models ranging from full-service, contract, shared services and in-house.</p> <p>Key Learning Objectives:</p> <ul style="list-style-type: none"> • Understanding the variables to consider when deciding on service model, cost and financial issues • Understanding the proper efficiencies for service delivery

Regional Agencies

Day 5

March 12
8:30 am – 12:30 am

Moderator:

Rick Otto
City Manager
City of Orange

This half-day session will lead participants through an exploration of the various regional agencies throughout the county, including their roles and responsibilities. Participants will hear from the executive management of each agency.

Key Learning Objective(s):

Understanding of the roles and responsibilities of the major county agencies including:

- OC Transportation Agency
Darrell Johnson, CEO
- Transportation Corridor Authority
Samuel Johnson, CEO
- California Department of Transportation
Ryan Chamberlain, District Director
- Municipal Water District of Orange (MWD)
Rob Hunter, General Manager
- OC Sanitation Department
Jim Herberg, General Manager
- OC Mosquito & Vector Control
Rick Howard, District Manager
- OC Local Agency Formation Commission (LAFCO)
Carolyn Emery, Executive Director