



Is a CFP® Certification Worth Your Time & Money?



REASON #1

Career Insurance (for you)

Get you an interview
Get you in the field
Competitive edge

REASON #2

Build Credibility

90% of consumers say they are confident working with an advisor who has a CFP®

REASON #3

Be Elite in a Growing Field

Only 25% of practicing financial advisors in the industry can claim this distinction of having a CFP®

REASON #4

Help Others

Satisfaction from assisting others



REASON #5

Satisfying Career Path

91% of CFP® professionals are very satisfied with their career choice