Is a CFP® Certification Worth Your Time & Money?

**YOU DECIDE**

**REASON #1**
Career Insurance (for you)
- Get you an interview
- Get you in the field
- Competitive edge

**REASON #2**
Build Credibility
- 90% of consumers say they are confident working with an advisor who has a CFP®

**REASON #3**
Be Elite in a Growing Field
- Only 25% of practicing financial advisors in the industry can claim this distinction of having a CFP®

**REASON #4**
Help Others
- Satisfaction from assisting others

**REASON #5**
Satisfying Career Path
- 91% of CFP® professionals are very satisfied with their career choice

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