

SUPPLY CHAIN MANAGEMENT

Modern supply chain management includes not only the process of reducing costs through greater operational efficiency, but also involves the alignment of end-to-end business processes to create additional market and economic value by adopting initiatives to bring suppliers and customers into collaborative relationships for mutual gain.

KEY FINDINGS

As globalization continues to expand, supply chain management strategies and occupations are taking on new roles and responsibilities which extend past simply finding low-cost strategies.

These occupations require significant communication skills to properly coordinate activities.

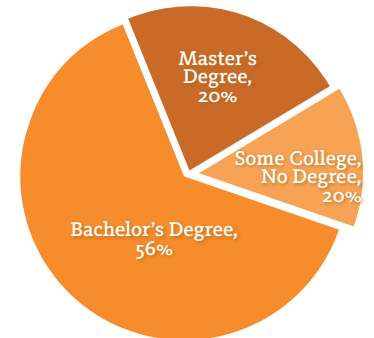
Orange County's unique geographic location between major shipping ports, rail lines, and freeway systems provides an attractive landscape for many occupations associated with this field.

MOST IMPORTANT TASKS AND DUTIES

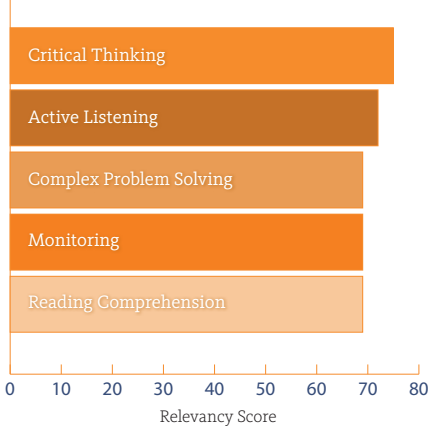
- 1 Maintain and develop positive business relationships with a customer's key personnel involved in a logistics activity.
- 2 Develop an understanding of customers' needs and take actions to ensure that such needs are met.
- 3 Direct availability and allocation of materials, suppliers, and finished products.
- 4 Collaborate with other departments as necessary to meet customer requirements, to take advantage of sales opportunities.
- 5 Review logistics performance with customers against targets, benchmarks, and service agreements.



EDUCATIONAL LEVEL BY TYPE



TOP SKILL SETS



EMPLOYMENT OVERVIEW

Region	Occupation	Annual Salary	Projected Emp. Growth 2012-2022
CALIFORNIA EDD, OES 2015	LOGISTIANS	\$81,706	29.3%
	TRANSPORTATION, STORAGE, AND DISTRIBUTION MANAGERS	\$94,695	17.4%
ORANGE COUNTY	PURCHASING MANAGERS	\$114,518	13.9%
	OPERATIONS RESEARCH ANALYSTS	\$81,908	40.8%
CALIFORNIA	SUPPLY CHAIN/ LOGISTICS MANAGERS	\$105,400	16.7%
	LOGISTIANS	\$85,102	32.1%
CALIFORNIA	TRANSPORTATION, STORAGE, AND DISTRIBUTION MANAGERS	\$97,057	12.6%
	PURCHASING MANAGERS	\$119,070	9.0%
CALIFORNIA	OPERATIONS RESEARCH ANALYSTS	\$97,635	37.0%
	SUPPLY CHAIN/ LOGISTICS MANAGERS	\$114,913	13.4%
UNITED STATES	LOGISTIANS	\$77,470	21.9%
	TRANSPORTATION, STORAGE, AND DISTRIBUTION MANAGERS	\$95,130	4.0%
UNITED STATES	PURCHASING MANAGERS	\$114,130	2.1%
	OPERATIONS RESEARCH ANALYSTS	\$84,180	26.7%
UNITED STATES	SUPPLY CHAIN/ LOGISTICS MANAGERS	\$103,180	5.4%

* Bright Outlook* - occupations are expected to grow rapidly in the next decade, will have large numbers of job openings, or are new/emerging occupations according to the U.S. Department of Labor.

RELATED COURSEWORK

- Contract Management Certificate Program
- Project Management Certificate Program
- Legal Risk Management Certificate Program
- Strategic Leadership Development Certificate Program
- Organizational Leadership & Communication Certificate Program