

E-LEARNING INSTRUCTIONAL DESIGN

In order to better deliver quality training to their respective workforces, more and more firms are implementing online learning and training modules. These training modules aim to align skills and knowledge with organizational strategic goals and objectives using up-to-date instructional methodologies.

KEY FINDINGS

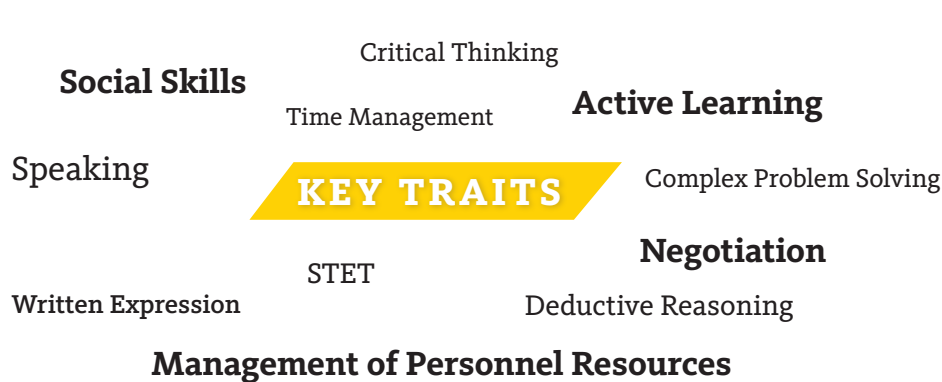
As technologies evolve, many businesses are moving training and learning sessions from physical classrooms to the online landscape, increasing overall reach and reducing on-the-job training costs.

Occupations in this industry require a deep understanding of various learning strategies.

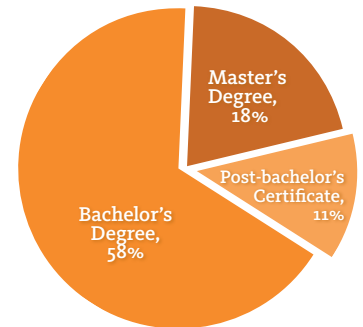
Despite relatively small levels of employment, E-learning occupations are projected to grow over the next decade as businesses search for more cost-effective training and learning programs.

MOST IMPORTANT TASKS AND DUTIES

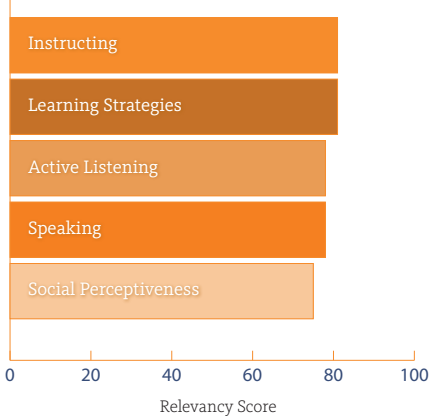
- 1** Assess training needs through surveys, interviews with employees, focus groups, or consultation with managers, instructors, or customer representatives.
- 2** Design, plan, organize, or direct orientation and training programs for employees or customers.
- 3** Offer specific training programs to help workers maintain or improve job skills.
- 4** Obtain, organize, or develop training procedure manuals, guides or course materials, such as handouts or visual materials.
- 5** Monitor, evaluate, or record training activities or program effectiveness.



EDUCATIONAL LEVEL BY TYPE



TOP SKILL SETS



EMPLOYMENT OVERVIEW

CALIFORNIA EDD, OES 2015		TRAINING AND DEVELOPMENT SPECIALISTS	INSTRUCTIONAL COORDINATORS	TRAINING AND DEVELOPMENT MANAGERS	INSTRUCTIONAL DESIGNERS AND TECHNOLOGISTS*
ORANGE COUNTY	ANNUAL SALARY	\$69,548	\$83,683	\$128,733	\$81,550
	PROJECTED EMP. GROWTH 2012-2022	25.7%	17.6%	20.0%	17.6%
CALIFORNIA	ANNUAL SALARY	\$71,738	\$73,766	\$131,522	\$86,650
	PROJECTED EMP. GROWTH 2012-2022	23.7%	13.6%	18.5%	13.6%
UNITED STATES	ANNUAL SALARY	\$62,460	\$64,870	\$111,680	\$77,350
	PROJECTED EMP. GROWTH 2012-2022	15.5%	12.5%	11.2%	12.5%

* 'Bright Outlook' - occupations are expected to grow rapidly in the next decade, will have large numbers of job openings, or are new/emerging occupations according to the U.S. Department of Labor.

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