

# BUSINESS ANALYSTS

Business analysis refers to analytical thinking, problem solving and communication skills to provide operational improvements, systems development and organizational management strategies aimed at improving overall business efficiency and profitability.

## KEY FINDINGS

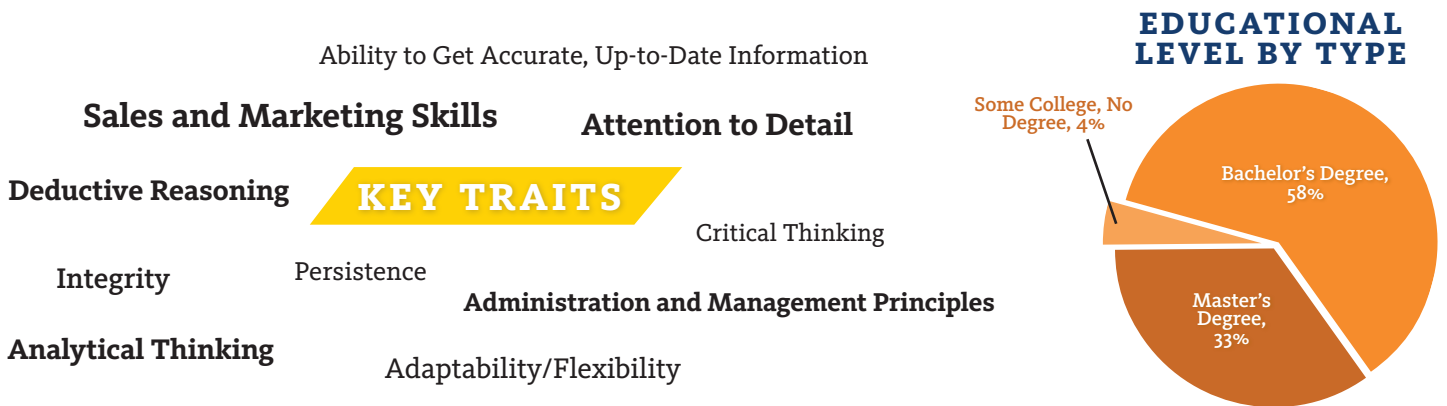
Business analysts are present across all industries and provide crucial functions related to increasing overall operational and management efficiency in businesses.

Business analysts must have significant critical thinking and deductive reasoning skills.

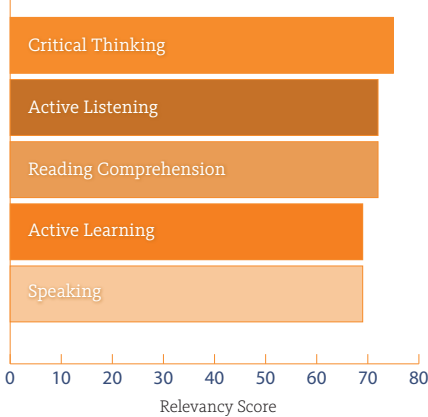
In Orange County, many of the occupations related to business analysis are projected to expand over the next few years while providing salaries significantly above the County average.

## MOST IMPORTANT TASKS AND DUTIES

- 1 Analyze competitive market strategies through analysis of related product, market, or share trends.
- 2 Synthesize current business intelligence or trend data to support recommendations for action.
- 3 Communicate with customers, competitors, suppliers, professional organizations, or others to stay abreast of industry or business trends.
- 4 Manage timely flow of business intelligence information to users.
- 5 Collect business intelligence data from available industry reports, public information, field reports, or purchased sources.



## TOP SKILL SETS



## EMPLOYMENT OVERVIEW

CALIFORNIA EDD, OES 2015		GENERAL AND OPERATIONS MANAGERS*	BUSINESS OPERATIONS SPECIALISTS, ALL OTHER*	MANAGEMENT ANALYSTS*	MARKET RESEARCH ANALYSTS AND MARKETING SPECIALISTS	FINANCIAL ANALYSTS	BUDGET ANALYSTS
ORANGE COUNTY	ANNUAL SALARY	\$132,313	\$78,015	\$89,898	\$73,908	\$87,708	\$87,637
	PROJECTED EMP. GROWTH 2012-2022	19.7%	14.9%	30.3%	42.2%	25.3%	7.7%
CALIFORNIA	ANNUAL SALARY	\$127,263	\$80,823	\$97,706	\$80,215	\$104,388	\$81,249
	PROJECTED EMP. GROWTH 2012-2022	16.5%	14.2%	31.6%	40.2%	23.1%	9.0%
UNITED STATES	ANNUAL SALARY	\$119,460	\$73,480	\$91,770	\$70,030	\$95,320	\$75,150
	PROJECTED EMP. GROWTH 2012-2022	12.4%	7.4%	18.6%	31.6%	15.5%	6.1%

\* 'Bright Outlook' -occupations are expected to grow rapidly in the next decade, will have large numbers of job openings, or are new/emerging occupations according to the U.S. Department of Labor.

## RELATED COURSEWORK

- Business Process Optimization Specialized Studies
- Lean Six Sigma Green Belt Specialized Studies
- Project Management Certificate
- Lean Six Sigma Black Belt Certificate