Wealth That Lasts

Private Wealth Management Education Designed Exclusively for Affluent Individuals and Families

ce.uci.edu/wtl
Overview

The relationships you build with wealth advisors are among the most important relationships you may ever have. However, without a clear understanding of your strategy and how each member of your advisory team—e.g., financial advisor, estate planning attorney, accountant, etc.—must work in harmony to effectively achieve your specific goals, your wealth may not be reaching its full potential.

In this course specifically designed for high net worth individuals and families, you will develop a personal wealth strategy, learn how to communicate this plan effectively to your advisors, identify ways to measure and manage their progress, and more.

We understand the importance of families learning this material together to protect your legacy, so we encourage spouses and partners to attend at no additional cost. Rest assured, this is unbiased information from a trusted university and no one will attempt to sell you anything.

Our top-tier instructors bring over 17 years of experience teaching this course in a way that guides students with varying experience—even those with little or no prior knowledge about finance will benefit. You can expect a hands-on, interactive learning experience with thought-provoking discussions that will help you customize a wealth management plan that balances with your goals and personal circumstances.

Program Benefits

- Unbiased information about wealth management from a trusted source where no one will attempt to sell you anything
- Spouse or significant other is encouraged to attend at no extra cost
- Two optional one-on-one consultations with the instructor upon completion of the course to address any sensitive questions

Who Should Attend

Our Wealth That Lasts course is designed exclusively for the unique requirements of affluent individuals and families. This course is ideal for you if any of the following conditions describe your financial situation:

- You don’t feel 100% confident in your current method of investment management
- You have concerns about how your wealth will transition from one generation to the next
- You have experienced a liquidity event such as selling a business or receiving a large cash settlement
- You want to involve your spouse and/or other family members in managing your wealth
- You have achieved financial success and need a comprehensive investment strategy
- You have felt at an informational disadvantage when speaking with professional advisors
- You are turned off by courses that only want to solicit financial services or product

Schedule & Fee

Wednesdays, October 18 – November 15, 2017
6:00 – 8:30 p.m.
UCI Division of Continuing Education Building
Fee: $2,450 – includes course materials
Each registration fee includes attendance for two people.

Early enrollment is encouraged because class size is limited to ensure students receive a high degree of attention.
In addition, you will receive knowledge and insight on the following:

- Financial Independence
- Investment Manager Evaluation
- Investment Types (i.e. stocks, bonds, cash)
- Estate and Gift Planning Strategies
- Spending, Inflation, Taxation, and Fees
- Investment Policy Statement
- Modern Portfolio Theory: Standard Deviation, Diversification, Correlation, Asset Allocation, Efficient Frontier, Monte Carlo Simulation
- Manager and Fund Selection

### Course Topics

#### Class 1: Values and Goals
- Determining Your Values and Goals
- Retirement
- Assets and Liabilities
- Net Worth Statement
- Financial Independence

#### Class 2: Risk Tolerance
- Determining Risk Tolerance
- Relationship between Risk and Return
- Tolerance for Volatility
- Measuring Risk

#### Class 3: Investment Choices
- Cash
- Fixed Income Securities
- Stocks
- Different Methods of Investing

#### Class 4: Investment Professionals
- Investment Managers vs. Investment Advisors
- Active vs. Passive Management
- Manager Evaluation
- Investment Selection

#### Class 5: Estate Legacy Planning
- Federal Estate Taxes
- Powers of Attorney
- Last Will and Testament

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### Inflation/Taxation

- Effects of Inflation
- Consumer Price Index
- Nominal vs. Real Return
- Inflation and Taxes

- Common Investing Myths
- Capital Markets, Major Asset Classes

- Modern Portfolio Theory
- Diversification
- Positive vs. Negative Correlation
- Portfolio Efficiency
- Building the Optimal Portfolio
- Efficient Frontier
- Strategic vs. Tactical Asset Allocation
- Monte Carlo Simulation

- Active vs. Passive Management
- Market Timing
- Alpha and Beta
- Sharpe Ratio
- Alternative Investment Products (Indexing, Hedge Funds, Funds of Funds, Annuities, Life Insurance)

- Lump-Sum Investing
- Dollar Cost Averaging
- Investment Policy
- Investment Professionals vs. Money Managers
- Achieving Your Goals
- Stages of Service
- Other Members of Your Team
- Assembling Your Management Team

- Investment Policy Statement
- Performance Monitoring
- Investment Policy Statement

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Instructors

**Robert J. Bancroft**
Founder, Instructor

Bob believes that an educated investor will be more comfortable and have better results. This education will also enhance his or her ability to prepare future generations for the management of wealth. Bob is the founder and owner of Global Wealth Management Institute and the author of the Institute’s “Wealth That Lasts” classes. Throughout his 27-year career, Bob has been an OTC Stock Trader, Financial Advisor, Branch Manager, and District Manager. Bob holds a Bachelor’s Degree in Finance from Michigan State University. Since 1989, Bob has focused his career on learning, adapting, and teaching the methods of institutional wealth management for affluent individuals, families, and fiduciaries.

**Jason K. Bleimeyer**
Instructor, CIMA®, CIMC®

With over 20 years of experience in the financial services industry, Jason advises institutions, fiduciaries, and individuals on sector analysis, asset allocation, and security selection. Jason holds the designations of Certified Investment Management Analyst (CIMA®) and Certified Investment Management Consultant (CIMC®) earned through his studies at the Wharton School of the University of Pennsylvania. He holds a Bachelor’s Degree in Finance from the University of Colorado at Boulder. Jason is also an active member of the Investment Management Consultants Association and Global Wealth Management Institute.

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**UCI**
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