Wealth That Lasts

A Private Wealth Management Course
Designed Exclusively for Affluent Individuals and Families

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University of California, Irvine
Overview

The relationships you build with wealth advisors are among the most important relationships you may ever have. However, without a clear understanding of your strategy and how each member of your advisory team—e.g., financial advisor, estate planning attorney, accountant, etc.—must work in harmony to effectively achieve your specific goals, your wealth may not be reaching its full potential.

In this course specifically designed for high net worth individuals and families, you will develop a personal wealth strategy, learn how to communicate this plan effectively to your advisors, identify ways to measure and manage their progress, and more.

We understand the importance of families learning this material together to protect your legacy, so we encourage spouses and partners to attend at no additional cost. Rest assured, this is unbiased information from a trusted university and no one will attempt to sell you anything.

Our top-tier instructors bring over 17 years of experience teaching this course in a way that guides students with varying experience—even those with little or no prior knowledge about finance will benefit. You can expect a hands-on, interactive learning experience with thought-provoking discussions that will help you customize a wealth management plan that balances with your goals and personal circumstances.

Program Benefits

- Unbiased information about wealth management from a trusted source where no one will attempt to sell you anything
- Spouse or significant other is encouraged to attend at no extra cost
- Two optional one-on-one consultations with the instructor upon completion of the course to address any sensitive questions

Who Should Attend

Our Wealth That Lasts course is designed exclusively for the unique requirements of affluent individuals and families. This course is ideal for you if any of the following conditions describe your financial situation:

- You don’t feel 100% confident in your current method of investment management
- You have concerns about how your wealth will transition from one generation to the next
- You have experienced a liquidity event such as selling a business or receiving a large cash settlement
- You want to involve your spouse and/or other family members in managing your wealth
- You have achieved financial success and need a comprehensive investment strategy
- You have felt at an informational disadvantage when speaking with professional advisors
- You are turned off by courses that only want to solicit financial services or product

Schedule & Fee

Wednesdays, April 19 – May 17, 2017
6:00 – 8:30p.m.
UCI Division of Continuing Education Building
Fee: $2,450 – includes course materials

Early enrollment is encouraged because class size is limited to ensure students receive a high degree of attention.

For More Information

Francine Berg, program representative
(949) 824-4661  fberg@uci.edu
Course Topics

- Build a process-driven wealth management strategy that balances your unique goals and values with your personal financial circumstances
- Block out the random, disconnected noise of the investment markets and focus on the things that are truly important
- Define meaningful and measurable values, goals, and objectives
- Implement investment strategies to protect wealth you have spent a lifetime creating
- Determine your level of risk tolerance for investing
- Communicate your wealth management strategies to your family members and your advisors
- Effectively monitor and evaluate performance
- Develop your personal business plan for investing and learn which responsibilities you can delegate and those you must retain

Sample Course Schedule

**Class 1**
Values and Goals
- Determining Your Values and Goals
- Retirement
- Assets and Liabilities
- Net Worth Statement
- Financial Independence

Realistic Expectations
- Common Investing Myths
- Capital Markets/ Major Asset Classes

Inflation/Taxation
- Effects of Inflation
- Consumer Price Index
- Nominal vs. Real Return
- Inflation and Taxes

**Class 2**
Risk Tolerance
- Determining Risk Tolerance
- Relationship between Risk and Return
- Tolerance for Volatility
- Measuring Risk

Asset Allocation
- Modern Portfolio Theory
- Diversification
- Positive vs. Negative Correlation
- Portfolio Efficiency
- Building the Optimal Portfolio
- Efficient Frontier
- Strategic vs. Tactical Asset Allocation
- Monte Carlo Simulation

**Class 3**
Investment Choices
- Cash
- Fixed Income Securities
- Stocks
- Different Methods of Investing

Manager Selection
- Active vs. Passive Management
- Market Timing
- Alpha and Beta
- Sharpe Ratio
- Alternative Investment Products (Indexing, Hedge Funds, Funds of Funds, Annuities, Life Insurance)

**Class 4**
Investment Professionals
- Investment Managers vs. Investment Advisors
- Active vs. Passive Management
- Manager Evaluation
- Investment Selection

Implementation
- Lump-Sum Investing
- Dollar Cost Averaging

Investment Policy
- Investment Professionals vs. Money Managers
- Achieving Your Goals
- Stages of Service
- Other Members of Your Team
- Assembling Your Management Team

Performance Monitoring
- Investment Policy Statement

**Class 5**
Estate Legacy Planning
- Federal Estate Taxes
- Powers of Attorney
- Last Will and Testament

Tangible Personal Property
- Living Trusts
- Second Tier Planning
- Charitable Planning

In addition, you will receive knowledge and insight on the following:

- Financial Independence
- Investment Manager Evaluation
- Investment Types (i.e. stocks, bonds, cash)
- Estate and Gift Planning Strategies
- Spending, Inflation, Taxation, and Fees
- Investment Policy Statement
- Modern Portfolio Theory: Standard Deviation, Diversification, Correlation, Asset Allocation, Efficient Frontier, Monte Carlo Simulation
- Manager and Fund Selection
Instructors

Robert J. Bancroft
Founder, Instructor

Bob is the founder and owner of Global Wealth Management Institute and the author of the Institute’s Wealth That Lasts course. Throughout his nearly 30-year career in finance, Bob has been an OTC Stock Trader, Financial Advisor, Branch Manager, and District Manager. Bob holds a Bachelor’s Degree in Finance from Michigan State University. Since 1989, he has focused his career on learning, adapting, and teaching the methods of institutional wealth management for affluent individuals, families, and fiduciaries.

Jason K. Bleimeyer
Instructor, CIMA®, CIMC®

With over 20 years of experience in the financial services industry, Jason advises institutions, fiduciaries, and individuals on sector analysis, asset allocation, and security selection. Jason holds the designations of Certified Investment Management Analyst (CIMA®) and Certified Investment Management Consultant (CIMC®) earned through his studies at the Wharton School of the University of Pennsylvania. He holds a Bachelor’s Degree in Finance from the University of Colorado at Boulder. Jason is also an active member of the Investment Management Consultants Association and the Center for Wealth Management.

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