Modern supply chain management involves the strategic alignment of end-to-end business processes to achieve market and economic value, as well as competitive advantage. Gain in-depth knowledge of the new work processes necessary to acquire goods and services; ways to impact the company’s bottom line through lower costs and lower prices; ways to partner for streamlining the acquisition of goods and services process; and new skills necessary in the areas of communication, business planning and global acquisition.

PROGRAM BENEFITS:
• Evaluate the key supply chain management processes and procedures
• Practice communications skills specific to the supply chain management professional
• Develop strategies to achieve market success
• Create tactical plan to implement successful supply chain operations

WHO SHOULD ATTEND:
This program is targeted to analysts, supervisors, managers, directors, and executives responsible for managing or working in a supply chain.

TRANSFER CREDIT FOR M.S.
Students who complete the Supply Chain Management Certificate Program are eligible to transfer credits into the University of Wisconsin-Platteville’s Master of Science in Integrated Supply Chain Management.

FOR MORE INFORMATION:
Gina Cho, program coordinator
(949) 824-4598
LegalPrograms@ce.uci.edu
ce.uci.edu/scm
CONTINUING EDUCATION CREDIT:
Earn 28 hours of continuing education (for each 3-unit course) that may be applied toward Institute for Supply Management (ISM) CPSM recertification, CPSD recertification, C.P.M. recertification, and/or A.P.P. reaccreditation program requirements. Note: ISM does not endorse, certify or sponsor this program or its content.

REQUIRED COURSES

Supply Chain Management Fundamentals
MGMT X470 (4 units)
How supply chains are managed affect an organization’s success. Learn the basics of supply chain management and the effects the system has on organizations. Organizational strategies, synchronization of the supply chain, use of technology to maximize the value of the supply chain, and managing challenges when implementing systems across various sectors will be explored.

Supply Chain Management Communications
MGMT X470.1 (4 units)
Rapid and accurate communication throughout the supply chain enhances supply chain competitiveness in today’s global marketplace. Learn the most significant communication skills anyone can have to successfully manage a supply chain. The practical applications of business communication, conflict resolution, negotiation, stress management, and effective leadership in the supply chain context will be explored.

Supply Chain Management Strategy
MGMT X470.2 (4 units)
Strategic decisions about supply chain have far-reaching implications and should reflect an organization’s overall strategy. Learn the strategic aspects of supply chain successfully used in today’s international marketplace. Strategic supply chain methodologies and best practices in the areas of product development, customers, manufacturing, vendors and logistics will be explored.

Supply Chain Management Tactics
MGMT X470.3 (4 units)
Tactical decisions about supply chain should focus on producing cost benefits and should coincide with an organization’s overall operational plan. Learn how to maintain good long-term buyer-seller relationships. Supplier management best practices in the areas of just-in-time inventory, logistics, and handling emergency situations and special requests will be explored.

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