Strategic Leadership Development Certificate Program: Online

Leaders are those that transcend their job title and seize opportunities for success. The Strategic Leadership Development Certificate Program is focused on leadership skills essential to being an effective executive, manager, supervisor, or team member. This program begins by exploring the principles of leadership, and how they are different from management skills, and continues by addressing the essential skills of creating a strategic vision, influencing others, leading others, and delivering results.

PROGRAM BENEFITS

• Develop key leadership dimensions
• Produce innovative ideas and think strategically
• Communicate to persuade and influence others
• Initiate action, give direction, and take responsibility
• Implement plans to achieving goals

WHO SHOULD ATTEND

This program is targeted to professionals who want to become effective leaders and change agents in their organizations through essential leadership competencies.

“This program changed the way I go about my work, treat people, and foresee my role in my job.”

—AARON BROCK, GRADUATE

FOR MORE INFORMATION:

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ABOUT THE ON-DEMAND FORMAT

Flexibility in how you learn
Achievement is measured by the quality of work completed on projects vs. hours in a classroom. Customize your learning based on your knowledge and experience – you can learn new leadership skills or earn credit for demonstrating leadership skills already acquired; and choose to learn with situations from your own work history or the case study provided.

Flexibility in when and how quickly you want to learn
Start courses as soon as you enroll. You will have 90 days to complete each course, and may take as many as you want concurrently.

Student-determined level of interaction
Learning resources curated by a subject matter expert, online office hours with a mentor, and online discussion forums with other students are available to use at your discretion.

Cohesive course of study
The leadership topics assembled, resources curated and mentorship offered provide you with the leadership skills needed to be an effective executive, manager, supervisor or team member.

CURRICULUM

Principles of Leadership
SOCECOL X403.1 (3 units)
Leaders are found in organizations at all different levels. Examine the elements of leadership that have proven effective across roles and industries, and learn to define the difference between management and leadership. Conclude by analyzing a public leader and their leadership characteristics.

Creating the Strategic Vision
SOCECOL X403.2 (3 units)
Leaders must be able to create ideas to move their organization forward. Examine the difference between a vision, mission and strategy, and learn about critical thinking and idea generation to support goal setting. Conclude by creating a strategic vision.

Influencing Others
SOCECOL X403.3 (3 units)
Leaders must be able to effectively communicate their vision and goals to other leaders, colleagues and partners. Examine multiple ways to communicate and persuade others, and learn about influence and problem solving. Conclude by designing a communication plan.

Leading Others
SOCECOL X403.4 (3 units)
Leaders must be able to motivate others to take action. Examine different ways to motivate and support a team, and learn the difference between intelligence and emotional intelligence. Conclude by analyzing and reporting on multiple team case studies.

Delivering Results
SOCECOL X403.5 (3 units)
Leaders must be able to achieve results. Examine organizational and operational skills, and learn implementation plan elements and the importance of accountability. Conclude by designing an implementation plan for a case study or a real-life situation.

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