Improve Your Career Options with Professional Certificate

UCI Division of Continuing Education provides UC-quality education at a global scale so that learners from virtually anywhere can develop the professional skills necessary to advance their careers. We have proudly delivered exceptional educational experiences to more than one million learners from over 115 countries.

UCI is ranked among the top 50 universities nationally and in the top 10 of all public universities, which signifies our well-known, uncompromising standard of excellence.

Nonprofit Management Specialized Studies

Nonprofit management in the 21st century is a promising, challenging career that requires professionals skilled in organization, management and relationship-building. Individuals working in mission-focused and value-based organizations must have a thorough understanding of internal and external factors affecting fundraising as well as the ability to apply principles of marketing, communications and strategic planning to this specialized profession.

This fully online program is designed to help you take a more proactive approach to the organizational needs and activities of both large and small nonprofit organizations. After completion of the program, you will have the knowledge base and skills to contribute to high-functioning nonprofit teams and productive fundraising operations.

Program Benefits

After completing this program, students will be able to:

- Identify and define organizational goals, and how those goals align to mission, vision, organizational ethics and deliverables for success
- Define various fundraising models and formulate plans
- Implement strategic financial management practices germane to nonprofit resource administration and reporting
- Analyze the viability of new fundraising initiatives and their potential for success
- Implement leadership strategies specific to fundraising and nonprofit teams

Who Should Attend

- Nonprofit staff members and development staff
- Volunteer coordinators
- Career changers who are looking to enter the nonprofit sector

For more information:

Jessica Love
Program Representative
jjlove@uci.edu
(949) 824-5592
For class schedule: ce.uci.edu/nonprofit
Advisory Committee

Brateil Aghasi, Executive Director, WISEPlace
Shaina Flesser, Associate Executive Director, Cystic Fibrosis Foundation
David Gillanders, Executive Director, Pathways of Hope
John Guastaferro, Executive Director, Anaheim Community Foundation

Jim McAleer, Chief Executive Officer, Alzheimer’s Orange County
Kendra Puryear, Executive Director, Developments in Literacy (DIL)
Brenyale Toomer-Byas, Senior Director, Housing and Workforce Development, Orange County United Way

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