Leadership and Management Program for Technology Professionals (LAMP)

Now in a convenient hybrid online/classroom format

March 16, 2007 - September 7, 2007

extension.uci.edu/LAMP
Leadership and Management Program for Technology Professionals

FREE INFORMATION SESSION WEBINAR
Thursday January 18, 2007 ■ Online
Visit www.extension.uci.edu/events to reserve your space.
For more information, call 949.824.4661.

WHAT IS LAMP?
Unlike most MBA or other leadership development programs, UC Irvine Extension’s Leadership and Management Program for Technology Professionals (LAMP) focuses on the unique business challenges confronting professionals in technology-oriented companies, the distinct management competencies that are required for success, and the potential for these professionals to create and sustain exceptional value.

Participants are hand selected by their organizations for their high leadership potential and ability to assume greater management roles within their organization.

WHAT WILL I LEARN?
Participants will learn how to:
■ Manage and lead
■ Set the performance objectives for each individual reporting to them
■ Facilitate the success of groups of people working with them
■ Make best use of the resources within their stewardship
■ Address the business issues confronting their companies

LAMP graduates leave with strengthened leadership, interpersonal communication, conflict resolution, team facilitation, financial management, and project planning and management skills, all within the context of being more effective in fulfilling their management duties.

WHO SHOULD ATTEND?
■ Professionals in a technical field such as engineering, science, biotech, information technology, product development, and R&D
■ Non-technologists working in a technology industry
■ Professionals managing people in a technology environment

WHY TAKE THE PROGRAM?
Because the LAMP curriculum is oriented exclusively toward science and technology industries, the program is differentiated from traditional executive development courses offered elsewhere. Through carefully selected study topics, faculty, guest speakers, and case studies, LAMP offers timely, relevant and specific curriculum applicable to the unique environment of the technical professional.

LAMP’s instructional approach emphasizes interaction, group problem solving and personal reflection, and has a proven track record. Each year, more than one-third of LAMP graduates are promoted to broader levels of responsibility within their companies soon after their LAMP experience. Virtually every participating company reports immediate improvement in managerial performance as a result of graduates applying the concepts taught in LAMP.

WHAT IS THE PROGRAM FORMAT?
LAMP is now offered in a convenient hybrid format. 5 class sessions will be held online from 6pm–8 pm and the remainder at UCI Learning Center in Orange from 8am–5pm. LAMP runs from March 16, 2007–September 7, 2007. Visit: http://extension.uci.edu/certificates/business_management/lamp/ for individual class dates. A graduation...
ceremony will be held on the last day of class. The small group atmosphere and daily lunch with one another and guest instructors allow participants to become acquainted personally as well as professionally, which adds greatly to the learning experience. It is impossible, however, to gain true proficiency in any field without assiduous individual effort. For this reason, the program is as rigorous and challenging as its subject demands and is conducted at a level commensurate with University of California graduate courses.

UC Irvine Extension recognizes the pressures and obligations of today’s busy professional and has made every effort to arrange LAMP for the convenience of participants and their companies. We understand the demanding schedules of attending managers and offer a few ways to make up class sessions when missed due to business priorities. Downloads from the program web site and sharing of information through study groups are examples of how participants can stay current even if they cannot be present. The program site director is also available to assist with any scheduling concerns.

WHAT IS THE PROGRAM STRUCTURED?

LAMP is organized in two series of learning topics:

- Managing People
- Managing Projects and Processes

Comprised of 20 total class meetings, each series is taught by a network of subject matter experts. Information, tools and models are presented in class with an emphasis on immediate and direct application at work. Selected sessions allow participants to focus on how principles of project, product or process management are applied within their specific industry. Lastly, LAMP draws heavily on the collective experience of the participants. Students work in teams to apply concepts, examine case studies and implement out-of-class project assignments.

WHAT IS THE PROGRAM COST?

The program fee is $6,200 and includes orientation, instruction, refreshments, lunch, parking, books and materials. A team discount is available for groups of three or more from the same company.

Enroll by February 23, 2007 and receive a $600 program discount.

HOW DO I APPLY?

Visit extension.uci.edu/LAMP for an online application form.

FURTHER INFORMATION

Visit extension.uci.edu/LAMP
Call (949) 824-5736
Email aljeante@uci.edu

ABOUT THE INSTRUCTOR

Marty Wartenberg, MBA, P.E. has spent over 30 years leading projects and organizations in the areas of aerospace, software, commercial product development, oil field instrumentation and pharma R&D. He has worked with many companies setting up project offices and coaching high technology teams. His projects have been featured in the PMNet as examples in high technology rapid development type projects. He has taught management in Europe, the Middle East, Asia and South America.
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SP07-192