Instructional Design for Higher Education

SPECIALIZATION

University of California, Irvine
Program Overview

The need for instructional designers in higher education is on the rise. Universities and colleges are challenged to find qualified job applicants who have a background specific to higher education course development.

This fully online, short-format professional development program will help you build your skills in instructional design while taking into consideration the specific nuances of working in a higher education environment.

Whether you’re an educator exploring an instructional design role or a current designer looking to transition, this 100% online program – taught by industry experts – will provide you with a brand new toolkit of skills and knowledge to help prepare you for a successful career in higher education instructional design.

Program Objectives

- Apply the foundational principles of learning theory to your own pedagogical approach
- Adapt the course development process to workplace settings
- Evaluate the need and application of educational media
- Identify personal touch points for course facilitation and determine how you will train instructors

Who Should Attend

- Former teachers and educators seeking to transition to an instructional design position outside of the classroom
- Instructional designers with corporate experience who are looking to transition their skills to an educational environment
- Staff and faculty at higher education institutions with an interest in instructional design

Free Webinars

Free webinars are offered several times a year and are packed with information about the Instructional Design for Higher Education Specialization, courses being offered in upcoming quarters, and industry tips and trends. Visit ce.uci.edu/events to view the webinar schedule, enroll in an upcoming free event or view previous webinar recordings.

Specialization Requirements

A specialization certificate is awarded upon successful completion of 4 required courses totaling 4 units. Students must earn a letter grade of “C” or better in each course in order to be eligible for the specialization. Upon completion of requirements, submit a Request for Specialization with a non-refundable fee of $35. All requirements must be completed within five (5) years after the student enrolls in his/her first course. Students not pursuing a specialization award are welcome to take as many individual courses as they wish.

On-Site Training

Bring this program to your workplace. Through Corporate Training, we can deliver this program or customize one that fits your company’s specific needs. Visit ce.uci.edu/corporate or call (949) 824-1847 for information.

For Class Schedule, Visit Ce.Uci.Edu/Highered
Required Courses

Course Pedagogy & Planning
EDUC_X418 (1 unit)
Before any designer can start developing a course, they need to ensure the course environment is set up and they have basic tools to facilitate the course design. This course will give new instructional designers the fundamental basics on course pedagogy and planning, which include: an overview of learning theory, tips for how to work with Subject Matter Experts (SMEs)/Instructors/Faculty, and project management basics.

Educational Media
EDUC_X418.2 (1 unit)
Educational media is an essential and evolving element of online course design. The notion of “lectures,” as many have known them, is now under review. Designers and multimedia developers are asking how students learn, and how visual elements enhance that learning. In this class, you will be asked to question what you know about lectures and media and search for new media models. You will create a media plan and develop a media presentation to facilitate student learning.

Course Development
EDUC_X418.1 (1 unit)
Course development is the crux of instructional design and effective online learning. How you guide Subject Matter Experts (SMEs) in conceptualizing and developing course content is essential to your success as an instructional designer. In this course, you will identify and apply the essential tools in the course development process: course maps, Learning Management System (LMS) templates, and quality reviews.

Course Facilitation
EDUC_X418.3 (1 unit)
Often when a course is developed, many instructional designers move on to the next project, without considering how the instructor facilitates the course. Each instructor needs to be trained and guided to touch points in the course that require their attention and engagement. In this course, you will create materials that prepare instructors for course facilitation.
ADVISORY COMMITTEE

Camille Funk, Director, DesignPlus, UCI Division of Continuing Education
Melissa Loble, Senior Vice President of Customer Success and Partners, Instructure
Ann Kwinn, Associate Professor and Instructional Designer, Office of Innovative Teaching & Technology, Azusa Pacific University
Doron Zinger, Director of CalTeach Program, UCI School of Education

FOR MORE INFORMATION:
Jessica Love, Program Representative
(949) 824-5592 • jjlove@uci.edu

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